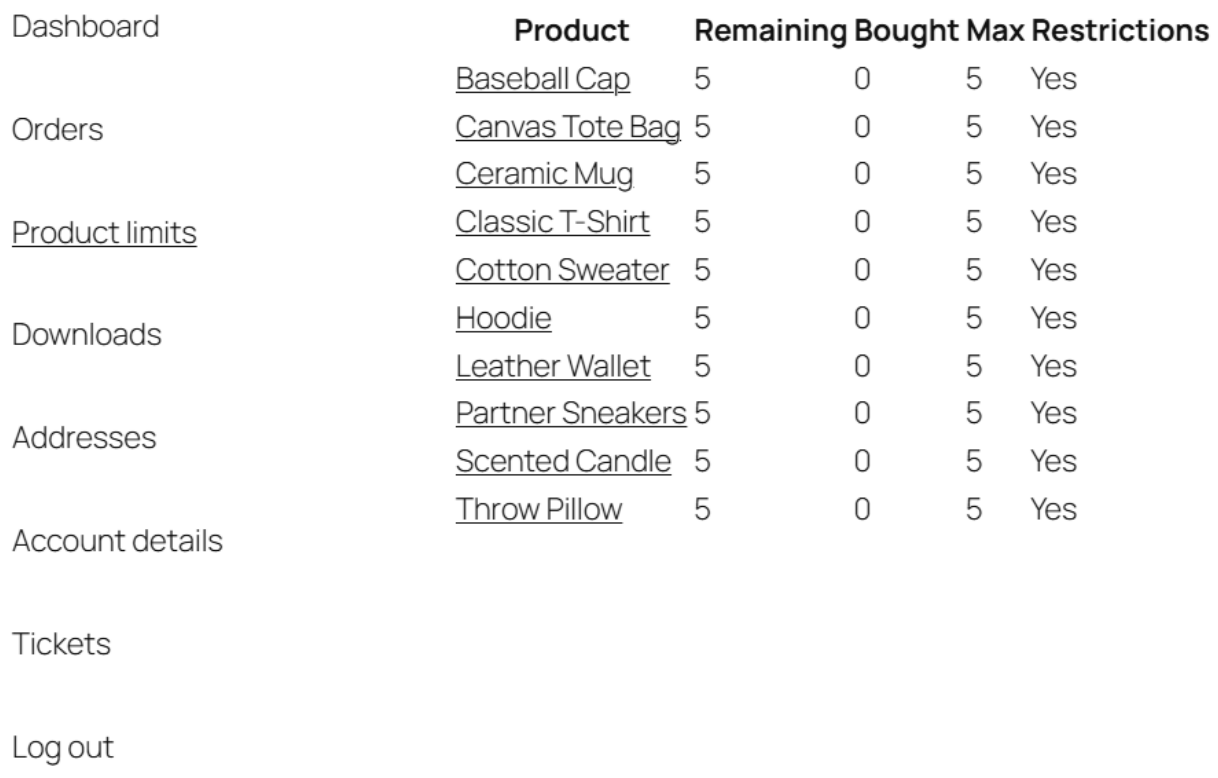
Product Purchase Limit Shortcodes

Shortcodes · https://wpfactory.com/docs/product-purchase-limit-shortcodes/

Shortcodes for showing and setting purchase limits

Maximum Products per User for WooCommerce registers several shortcodes for displaying a customer's limits and, in Pro, for defining limits by formula. As of version 4.5.0 the current tags use the `wpfmppu_` prefix. The older `alg_wc_mppu_` tags still work as deprecated aliases but trigger deprecation notices, so use the current names below.



1. [wpfmppu_current_product_limit]

Displays the current product's limit for a customer. Useful on the single product page.

- `user_id` (optional): defaults to the current logged-in user.
- `product_id` (optional): defaults to the current product.
- `condition` (optional): only show when a condition is true, for example `%remaining% == 0`.
- `msg_template` (optional): the message text; defaults to the "Product limit message" content set in the Frontend section.
- `output_template` (optional): the wrapper, default `<span class="alg-wc-mppu-current-product-limit">{msg_template}</span>`.

Example: `[wpfmppu_current_product_limit condition="%remaining% > 0" msg_template="You can buy %remaining% more of this product."]`

2. [wpfmppu_user_product_limits]

Renders a table of products with the customer's Remaining, Bought and Max values. Ideal for the My Account page.

- `user_id` (optional): defaults to the current user.
- `show_only_limited_products` (optional, default `false`): only list products that have a limit.
- `show_restrictions_col` (optional, default `true`): add a Restrictions column.
- `bought_value` (optional, default `smart`): `smart` or `per_product`.
- `show_unbought` (optional, default `true`): include products the customer has not bought.
- `hide_products_by_id` (optional): comma-separated product IDs to hide.
- `per_page`, `off_page_nav` (optional): pagination controls.

Example: `[wpfmppu_user_product_limits show_only_limited_products="true" show_restrictions_col="true"]`

3. [wpfmppu_user_terms_limits]

Renders a table of category or tag limits for the customer. Requires the matching taxonomy limit to be enabled (Pro).

- `taxonomy` (default `product_cat`): use `product_cat` or `product_tag`.
- `show_unbought` (default `true`).

Example: `[wpfmppu_user_terms_limits taxonomy="product_cat"]`

4. [wpfmppu_term_limit]

Shows the limit message for one specific term (category or tag).

- `taxonomy`: for example `product_cat`.
- `term_id` or `term_slug`: which term to show.
- `template` (optional): custom message text.

Example: `[wpfmppu_term_limit taxonomy="product_cat" term_id="42"]`

5. [wpfmppu_customer_msg]

Outputs one message if the customer has bought a product and a different message if they have not. Used inside the Frontend "Customer message" fields.

- `bought_msg`: message when the customer has bought the product.
- `not_bought_msg`: message when they have not.
- `bought_msg_min` (default `1`): minimum bought quantity that triggers `bought_msg`.

6. [wpfmppu_placeholder]

Inserts a single placeholder value into your content. The `key` attribute is required.

- `key`: the placeholder name without the percent signs, for example `remaining` or `first_order_date`.
- `before`, `after`, `on_empty` (optional): text to add around the value or to show when empty.

Example: `[wpfmppu_placeholder key="remaining"]`

7. [wpfmppu]

The formula shortcode, used only inside the Pro **Formula** section to define limits programmatically. See the formula attributes reference for the full attribute list. Example: `[wpfmppu limit="5" term_id="77,96"]`.

8. [wpfmppu_translate]

Shows different text per language (works with WPML and Polylang). Example: `[wpfmppu_translate lang="DE"]German text[/wpfmppu_translate]`.



MAXIMUM PRODUCTS PER USER FOR WOOCOMMERCE

See every feature and the pricing on the Maximum Products per User for WooCommerce plugin page.

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> **Deprecated tags:** `[alg_wc_mppu]`, `[alg_wc_mppu_current_product_limit]`, `[alg_wc_mppu_user_product_limits]`, `[alg_wc_mppu_placeholder]` and the rest of the `alg_wc_mppu_*` family still resolve for backward compatibility but are deprecated. Update any old content to the `wpfmppu_*` tags.

Need a hand?

Our team answers every ticket on the Maximum Products per User support forum.

Related articles

- How to Limit Purchases by Product Category or Tag
- How to Set Product-Specific Purchase Limits
- How to Set Up Product Purchase Limits in WooCommerce
- Customers Are Blocked Before Reaching the Purchase Limit
- Customers Can Buy More Than the Purchase Limit