Custom Template Placeholders Reference

References · https://wpfactory.com/docs/related-categories-template-placeholders/

When you set **Template type** to **Custom** in Related Categories for WooCommerce, you write your own markup for each related category and drop in placeholders that the plugin replaces per category. This reference lists every available placeholder.

The Custom template lives at **WPFactory > Related Categories** (also reachable at **WooCommerce > Settings > Related Categories**), under **Template Options** on the **Single** or **Archives** sub-tab. Set **Template type** to **Custom**, then enter your markup in **Template type: Custom**. The same placeholders are available in the widget's Template field.

Placeholders

Placeholder	Replaced with
`%category_name%`	The category name.
`%category_description%`	The category description.
`%category_count%`	The number of products in the category.
`%category_link%`	The URL to the category archive.
`%category_image_link%`	The URL of the category thumbnail (or the placeholder image if none is set).
`%category_image_id%`	The attachment ID of the category thumbnail.
`%category_id%`	The category term ID.
`%category_slug%`	The category slug.
`%column_nr%`	The column number of the current item, based on the Columns setting.
`%is_active%`	Archives only: outputs `active` for the current category, otherwise empty.

`%is_active%` is available on the **Archives** sub-tab (the loop context) only. All other placeholders work in both the Single and Archives Custom templates.

Examples

A simple linked list item:

```
<li><a href="%category_link%" title="%category_name%">%category_name%</a></li>
```

A card with the image, name and product count, using the column number as a class:

```
<div class="cat-card column-%column_nr%">
  <a href="%category_link%">
    <img src="%category_image_link%" alt="%category_name%">
    <span class="name">%category_name%</span>
    <span class="count">%category_count%</span>
  </a>
</div>
```

On archives, mark the current category with the active flag:

```
<a class="%is_active%" href="%category_link%">%category_name%</a>
```



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See every feature and the pricing on the Related Categories for WooCommerce plugin page.

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Use **Template type: Custom: Glue** to set a separator placed between items, for example a pipe. To place a separator between items inline, set the Glue value rather than adding it inside the template.

Need a hand?

Our team answers every ticket on the Related Categories support forum.

Related articles

- Category Images, Placeholders and Image Size
- Related Categories: Developer Hooks and Filters Reference
- Position, Template and Image Options on Single Product Pages