Restricting Logins for Unverified Users in WooCommerce

How to · https://wpfactory.com/docs/restrict-unverified-logins/

To block unverified users from logging in, keep **Block unverified login** on at **WPFactory > Email Verification** (also reachable at **WooCommerce > Settings > Email Verification**) > **General** in Customer Email Verification for WooCommerce. It is on by default and free. Until a customer clicks their activation link, a login attempt is refused and shows the **Error** message with a resend link.



Step-by-step

1. Go to **WPFactory > Email Verification** (also reachable at **WooCommerce > Settings > Email Verification**) and open the **General** sub-tab.
2. Find **Block unverified login** (option `alg_wc_ev_block_unverified_login`, on by default) and tick **Block login from unverified users**.
3. Check **Ignore user roles**. Roles listed there (administrator by default) never need to verify.
4. Click **Save changes**.

Related login options

Label	Sub-tab	Default	Free/Pro
Login on activation	General	Yes	Free
Pre-plugin users (demand verification from accounts created before the plugin)	General	No	Free
Redirect on failure	General	No	Free
Prevent login after register	Advanced	Yes	Free
Prevent login after checkout	Advanced	Yes	Free
Log out unverified users on "My Account" page / on every page	Blocking	No	Free

What the customer sees

- An unverified user who tries to log in is refused and shown the **Error** message from the **Messages** sub-tab.
- That message can include the `%resend_verification_url%` placeholder so they can request a fresh activation email.
- After they click the activation link, **Login on activation** signs them in automatically.
- With **Redirect on failure** on, the refused user is sent to your custom URL, with `?alg_wc_ev_email_verified_error` added.

If verification should be optional

If you turn **Block unverified login** off, verification becomes optional. In that case you will usually want to:

- Reword the **Activate** message on the **Messages** sub-tab so it no longer says login is blocked.
- Turn off the login prevention options on the **Advanced** sub-tab.
- Show verification status on the account page with the **My Account page** option. See How to Display Verification Information.

If unverified users can still log in

- **Their role is ignored:** remove it from **Ignore user roles**.
- **The account is older than the plugin:** turn on **Pre-plugin users**. Without it, existing accounts count as verified.
- **A custom login form bypasses the check:** open the **Advanced** sub-tab and enable **Block auth cookies**, or switch the **Authenticate filter** to `authenticate`. The `authenticate` filter also shows the verification error before an "incorrect password" error.
- **They were already logged in:** enable **Log out unverified users on every page** on the Blocking sub-tab.

FAQ

Is blocking unverified logins free?

Yes. Block unverified login and all options in the table above are in the free version.

Will this lock me out as an admin?

No. The administrator role is in Ignore user roles by default.

Can I verify a user manually so they can log in?

Yes, from the Users screen. See Managing User Verification from the Admin Panel.



CUSTOMER EMAIL VERIFICATION FOR WOOCOMMERCE

Blocking unverified logins is free. Customer Email Verification for WooCommerce Pro adds checkout and cart blocking, editable email content, link expiry and third-party

integrations.

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Related articles

- Restricting Checkout and Cart Access for Unverified Users
- How to Delete Unverified Users in WooCommerce
- How to Restrict Unverified Users with the Blocking Settings
- How to Verify Users via the REST API
- How to Verify Guest Users at Checkout in WooCommerce