Sales Bump Developer Reference: Hooks, Options and CSS Classes

Developers · https://wpfactory.com/docs/sales-bump-developer-reference/

This reference lists the hooks, AJAX endpoint, options, script handles and CSS classes in WooCommerce Sales Bump: Upsell, Cross-sell & Related Products Popup, for developers extending the popup. Store owners manage the same options at **WPFactory > Upsell, Cross-sell & Related Products Popup Pro**. Internally the plugin uses the prefixes `wpfactory_wc_ucr_pro` and `WebdWoocommerceCrosellPopupPro`.

Hooks provided by the plugin

Hook	Type	Arguments	Fires
`wpfactory_wc_ucr_pro_settings_saved`	Action	`$current_section` (`''` for General, `style`)	After the settings are saved and any section reset has run
`woocommerce_get_settings_wpfactory_wc_ucr_pro_{section}`	Filter	`$settings` array	When a settings tab is built. The plugin adds its fields at priority `PHP_INT_MAX`.

Hook	Type	Arguments	Fires
`woocommerce_get_sections_wpfactory_wc_ucr_pro`	Filter	`$sections` array	When the tab list (General, Style, Instructions) is built

WordPress and WooCommerce hooks the plugin uses

Hook	Callback purpose
`woocommerce_product_upsells_products_heading`	Applied to the shop page popup heading (default “You may also like…”)
`wp_ajax_addtocart-upsells`, `wp_ajax_nopriv_addtocart-upsells`	Returns the shop page popup HTML
`wp_enqueue_scripts`	Loads the frontend CSS, Font Awesome and popup scripts (default priority)
`wp_footer`	Prints the Style tab CSS
`woocommerce_after_shop_loop` (priority 9)	Calls the popup output; it prints nothing without a product ID in the request
`widget_text`	Runs `do_shortcode` on Text widget content site-wide

AJAX endpoint

The shop page script sends a `POST` to `admin-ajax.php` with `action=addtocart-upsells` and `id=<product ID>`. The response is HTML: a `div.up-sells` containing the View Your Cart and Checkout links, the heading and a `[products ids="..." limit="..." columns="..."]` shortcode render. The handler is registered only when **Show popup** is Yes and the request is allowed by **Show popup on mobile**. It

returns nothing when the product has no products of the selected type. There is no nonce check.

Options

Option	Default	Values
`WebdWoocommerceCrosellPopupProonMobile`	`Yes`	`Yes`, `No`
`WebdWoocommerceCrosellPopupProshowRelated`	`Yes`	`Yes`, `No`
`WebdWoocommerceCrosellPopupProonArchive`	`Yes`	`Yes`, `No`
`WebdWoocommerceCrosellPopupProshowOnArchive`	`Upsells`	`Upsells`, `Crosells`, `Related`
`WebdWoocommerceCrosellPopupPro_archive_limit`	`0`	Integer; 0 means all
`WebdWoocommerceCrosellPopupPro_archive_columns`	`4`	Integer, 1 or more
`WebdWoocommerceCrosellPopupPropopupWidth`	Empty	CSS width
`WebdWoocommerceCrosellPopupPropopupMarginTop`	Empty	CSS length
`WebdWoocommerceCrosellPopupProborderRadius`	Empty	CSS length

Option values are case sensitive: `Yes` and `No` start with a capital letter, and the cross-sells value is spelled `Crosells`.

Script and style handles

Handle	Type	Loaded when
`WebdWoocommerceCrosellPopupPro-frontend`	Style	Always, unless **Show popup on mobile** is No on a mobile device
`WebdWoocommerceCrosellPopupPro_fa`	Style (Font Awesome 4)	Same as above
`WebdWoocommerceCrosellPopupPro-archive-page`	Script	**Show popup** is Yes

Handle	Type	Loaded when
`WebdWoocommerceCrosellPopupPro-single-show-related`	Script	**Show related if upsells are not set** is Yes
`WebdWoocommerceCrosellPopupPro-single-product-page`	Script	**Show related if upsells are not set** is No

The scripts receive a localized object named `WebdWoocommerceCrosellPopupPro` with `ajax_url`, `siteUrl`, `plugin_url`, `plugin_wrapper`, `view_your_cart` and `checkout`. After a product page add to cart they trigger `wc_fragment_refresh` on `document.body`.

Frontend markup and classes

Selector	Role
`.woocommerce .up-sells`	Full-screen popup layer and backdrop (hidden until opened)
`.woocommerce .up-sells .wrapper`	White popup box (Style tab width and border radius apply here)
`.woocommerce .up-sells .links`	View Your Cart and Checkout links
`.woocommerce .up-sells .close`	Close button
`body.loadingPopup`	Added while the popup loads; fades the page
`#upsellProducts`	Container appended to `.products` for the shop page popup
`p.viewcart`	View Your Cart link added under the product page Add to cart button

Code snippets

Change the popup heading

```
add_filter( 'woocommerce_product_upsells_products_heading', function () {
	return 'Complete your order';
} );
```

This WooCommerce filter also changes the upsells heading on product pages that use the default WooCommerce template.

Turn off the shop page popup on one category

```
add_action( 'wp_enqueue_scripts', function () {
if ( is_product_category( 'gift-cards' ) ) {
wp_dequeue_script( 'WebdWoocommerceCrosellPopupPro-archive-page' );
}
}, 20 );
```

Run code after the settings are saved

```
add_action( 'wpfactory_wc_ucr_pro_settings_saved', function ( $section ) {
if ( 'style' === $section ) {
// For example, purge your page cache here.
}
} );
```




WOOCOMMERCE SALES BUMP: UPSELL, CROSS-SELL & RELATED PRODUCTS POPUP

See every feature and the pricing on the WooCommerce Sales Bump: Upsell, Cross-sell & Related Products Popup plugin page.

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Related articles

- Sales Bump Settings Reference
- Sales Bump Popup Not Showing: Troubleshooting
- How to Customize the Sales Bump Popup Design and Texts
- How to Control Where the Sales Bump Popup Appears
- How to Choose Which Products Appear in the Sales Bump Popup