Sales Bump Settings Reference

References · https://wpfactory.com/docs/sales-bump-settings-reference/

This reference lists every setting in WooCommerce Sales Bump: Upsell, Cross-sell & Related Products Popup, with its label, option ID, default and plan. All settings are at **WPFactory > Upsell, Cross-sell & Related Products Popup Pro**, split into the **General**, **Style** and **Instructions** tabs. Every option is included with the plugin.

Where the settings live

Go to **WPFactory > Upsell, Cross-sell & Related Products Popup Pro** (also reachable from the **Settings** link under the plugin name on the **Plugins** page). The screen is a WooCommerce settings page with the tab ID `wpfactory_wc_ucr_pro`, so its address is `admin.php?page=wc-settings&tab=wpfactory_wc_ucr_pro`, with `&section=style` or `&section=instructions` for the other tabs.

General tab

Section	Label	Option ID	Default	Values	Free/P
General Options	Show popup on mobile	`WebdWoocommerceCrosellPopupProonMobile`	Yes	Yes, No	Pro (includ
Single Product Page Options	Show related if upsells are not set	`WebdWoocommerceCrosellPopupProshowRelated`	Yes	Yes, No	Pro (includ

Section	Label	Option ID	Default	Values	Free/P
Archive/Shop Page Options	Show popup	`WebdWoocommerceCrosellPopupProonArchive`	Yes	Yes, No	Pro (includ
Archive/Shop Page Options	What to show	`WebdWoocommerceCrosellPopupProshowOnArchive`	Upsells	Upsells (`Upsells`), Cross-sells (`Crosells`), Related products (`Related`)	Pro (includ
Archive/Shop Page Options	Limit	`WebdWoocommerceCrosellPopupPro_archive_limit`	0 (show all)	Number, 0 or more	Pro (includ
Archive/Shop Page Options	Columns	`WebdWoocommerceCrosellPopupPro_archive_columns`	4	Number, 1 or more	Pro (includ

- **Show popup on mobile:** No stops Sales Bump from loading its styles and scripts on devices WordPress detects as mobile.
- **Show related if upsells are not set:** applies to single product pages only.
- **Show popup**, **What to show**, **Limit** and **Columns:** apply to shop, category and other WooCommerce archive pages only.

Style tab

Label	Option ID	Default	Accepts	Free/Pro

Popup window width	`WebdWoocommerceCrosellPopupPropopupWidth`	Empty (80%, or 90% on screens up to 767px)	Any CSS width, for example `600px` or `60%`	Pro (included)
Popup margin top	`WebdWoocommerceCrosellPopupPropopupMarginTop`	Empty	Any CSS length, for example `80px`	Pro (included)
Border radius	`WebdWoocommerceCrosellPopupProborderRadius`	Empty	Any CSS length, for example `12px`	Pro (included)

Reset settings

The General and Style tabs each end with a **Reset Settings** section. Tick **Reset section settings** and click **Save changes** to restore that tab's defaults.

Tab	Label	Option ID	Default
General	Reset section settings	`wpfactory_wc_ucr_pro__reset`	Unchecked
Style	Reset section settings	`wpfactory_wc_ucr_pro_style_reset`	Unchecked

Instructions tab

The Instructions tab plays a setup video and has no settings or Save button. The same video is on Video: Set Up Upsell, Cross-sell and Related Products Popups.

Free and Pro

Sales Bump is sold as one premium plugin, and the code does not lock any option behind a higher plan, so the Free/Pro column above reads “Pro (included)” for every row. The older free plugin is no

longer offered; if it is still active, activating Sales Bump deactivates it.

Changes made on activation

When you activate Sales Bump, it sets the WooCommerce option **Enable AJAX add to cart buttons on archives** (`woocommerce_enable_ajax_add_to_cart`) to on. The shop page popup relies on it.



WOOCOMMERCE SALES BUMP: UPSELL, CROSS-SELL & RELATED PRODUCTS POPUP

Sales Bump is a premium plugin, and every option in this article is included with it. Get Sales Bump to turn more add-to-cart clicks into bigger orders.

View plugin →

Need a hand? Our team answers every ticket on the Sales Bump support forum.

Related articles

- Sales Bump Developer Reference: Hooks, Options and CSS Classes
- Sales Bump Popup Not Showing: Troubleshooting
- How to Customize the Sales Bump Popup Design and Texts
- How to Control Where the Sales Bump Popup Appears
- How to Choose Which Products Appear in the Sales Bump Popup