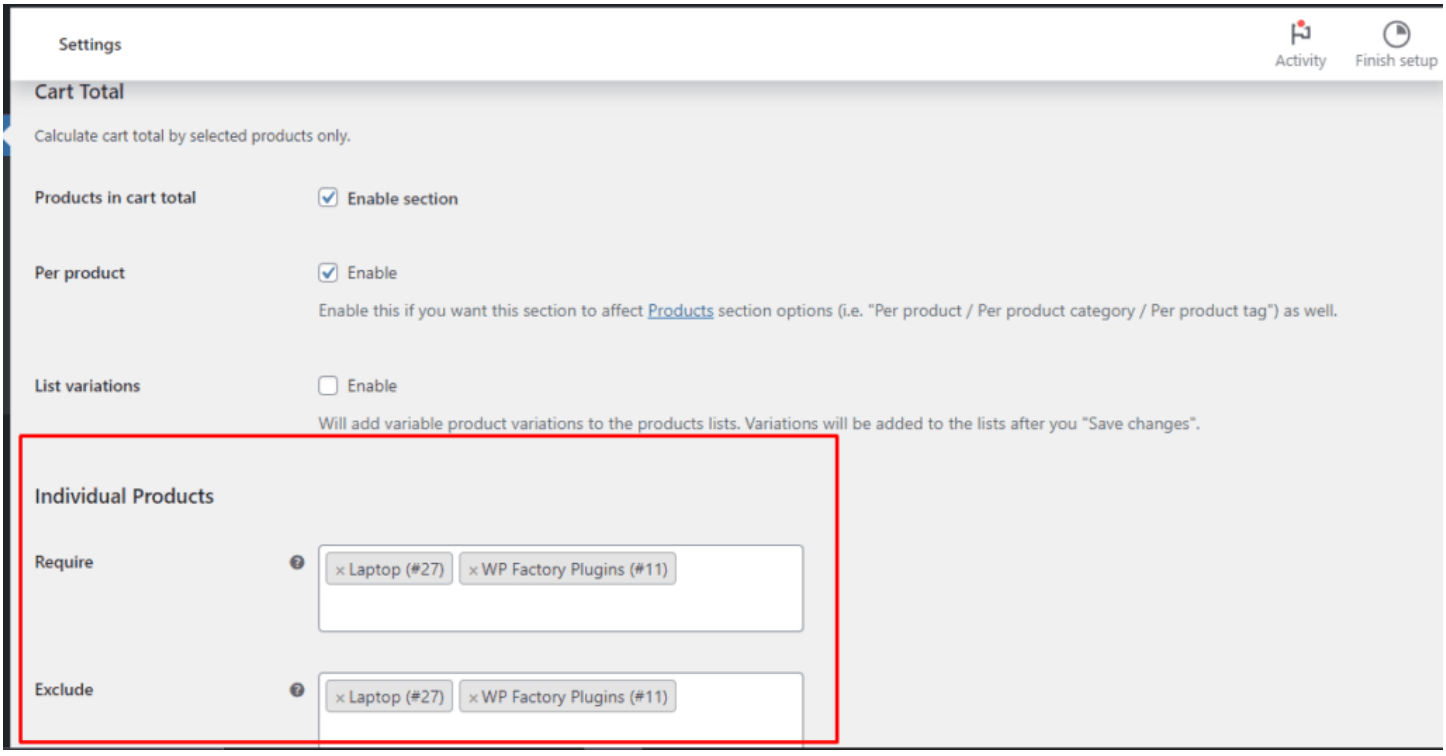
Boost Sales with Selective Cart Total Calculation for WooCommerce

Pro Features · https://wpfactory.com/docs/selective-cart-total-tweaks/

Order Minimum/Maximum Amount for WooCommerce Pro can calculate the cart total from specific products, categories, or tags only. Enable the Selective Cart Total Calculation section, then list product IDs under Require to count them toward minimum or maximum order amounts, and under Exclude to leave them out. The same options work for categories and tags.

Order Minimum/Maximum Amount for WooCommerce Pro goes a step further than basic cart validation. This Pro feature allows you to calculate the cart total based on **specific products or categories** included in the customer's cart.



This empowers you to create highly targeted pricing strategies and order requirements.

Selective Cart Total Calculation:

- **Enable section:** Activate this feature to define how the cart total is calculated based on the cart contents.

Per Product Option:

- **Enable:** This setting allows you to apply the selective cart total calculation logic to the "Products," "Product Categories," and "Product Tags" sections within this functionality (explained further below).

List Variations:

For stores with variable products, enable this option to include variations in the product lists. These will be added after saving changes.

Specifying Products:

- **Require:** List specific product IDs (separated by commas) that will be considered when calculating the cart total. Only these products will contribute to meeting minimum or maximum order amount requirements based on the "General" section settings.
- **Exclude:** Define product IDs that will not be factored into the cart total, even if they are included in the "Require" list. The "Require" list takes precedence.

Product Categories and Tags:

You can also leverage product categories and tags to create similar targeted exceptions for calculating the cart total. Simply use the "Require" and "Exclude" options for these sections as well.

Important Note:

The final order total will still be affected by the "Sum" Amount Type Options settings within the "General" section of the plugin. This allows you to combine selective cart total calculation with other minimum or maximum order amount requirements.

Benefits of Selective Cart Total Calculation:

- **Promote product bundles:** Encourage customers to purchase entire bundles by ensuring only bundled items contribute to the minimum order amount.
- **Discount specific products:** Offer temporary discounts on specific products without affecting the overall cart total for minimum order amount purposes.

- **Reward high-value purchases:** Calculate the cart total based on premium products, potentially offering free shipping or other incentives for exceeding a specific threshold.

With Order Minimum/Maximum Amount for WooCommerce Pro, you gain unparalleled control over your order management system, allowing you to craft targeted promotions and pricing strategies that drive sales and enhance the customer experience.



ORDER MIN/MAX AMOUNT

See every feature and the pricing on the Order Min/Max Amount plugin page.

View plugin →

Related articles

- Cart Total Calculation Issues
- Selective Order Limits with Specific Cart Products
- Calculating the Cart Total From Specific Products Only
- Choose What Counts Toward the Order Total
- Hide the Add to Cart Button Over a Maximum Amount