MSRP Shortcodes

Shortcodes · https://wpfactory.com/docs/shortcodes-msrp/

MSRP (RRP) Pricing for WooCommerce registers one shortcode, `[alg_wc_msrp_wpml]`. It shows or hides its inner content based on the active site language, which is useful inside the plugin's template fields when you run WPML or Polylang.

> **Note:** MSRP Pricing does not use shortcodes to output the MSRP itself. The MSRP is rendered automatically next to the product price, controlled by the display settings under **WPFactory > MSRP** (also reachable at **WooCommerce > Settings > MSRP**). Earlier versions of this article listed product, savings and country/currency shortcodes that the plugin does not provide; those have been removed.

The language shortcode

`[alg_wc_msrp_wpml]` wraps content you want shown only for, or only outside of, a set of languages. Place it inside the **Final Template**, **Template if no MSRP is defined**, or **Cart total savings Template** fields (template editing requires Pro).

Attribute	Meaning	Default
`lang`	Show the content only when the active language is in this comma-separated list of codes.	empty
`not_lang`	Hide the content when the active language is in this comma-separated list of codes.	empty

Examples

```
[alg_wc_msrp_wpml lang="en"]MSRP[/alg_wc_msrp_wpml]
[alg_wc_msrp_wpml lang="de"]UVP[/alg_wc_msrp_wpml]
[alg_wc_msrp_wpml not_lang="fr"]MSRP[/alg_wc_msrp_wpml]
```

The first two lines let you show a different MSRP label per language inside the same template. The third shows its content in every language except French. When WPML or Polylang is not active, content wrapped with a `lang` attribute is hidden.

Reading MSRP in code

If you need the MSRP value in a theme template or snippet rather than a shortcode, use the helper function `alg_wc_msrp_get_product_msrp()`. It returns the MSRP, the savings amount, or the savings percentage for a product. See the MSRP developer hooks, filters and functions reference for its parameters.



MSRP (RRP) PRICING FOR WOOCOMMERCE

Editing the template fields where this shortcode is used is a Pro feature. MSRP (RRP) Pricing for WooCommerce Pro unlocks full template editing along with MSRP by country, by currency and by user role.

See what Pro unlocks →

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