Getting Started with Store Migration for WooCommerce

Getting Started · https://wpfactory.com/docs/store-migration-getting-started/

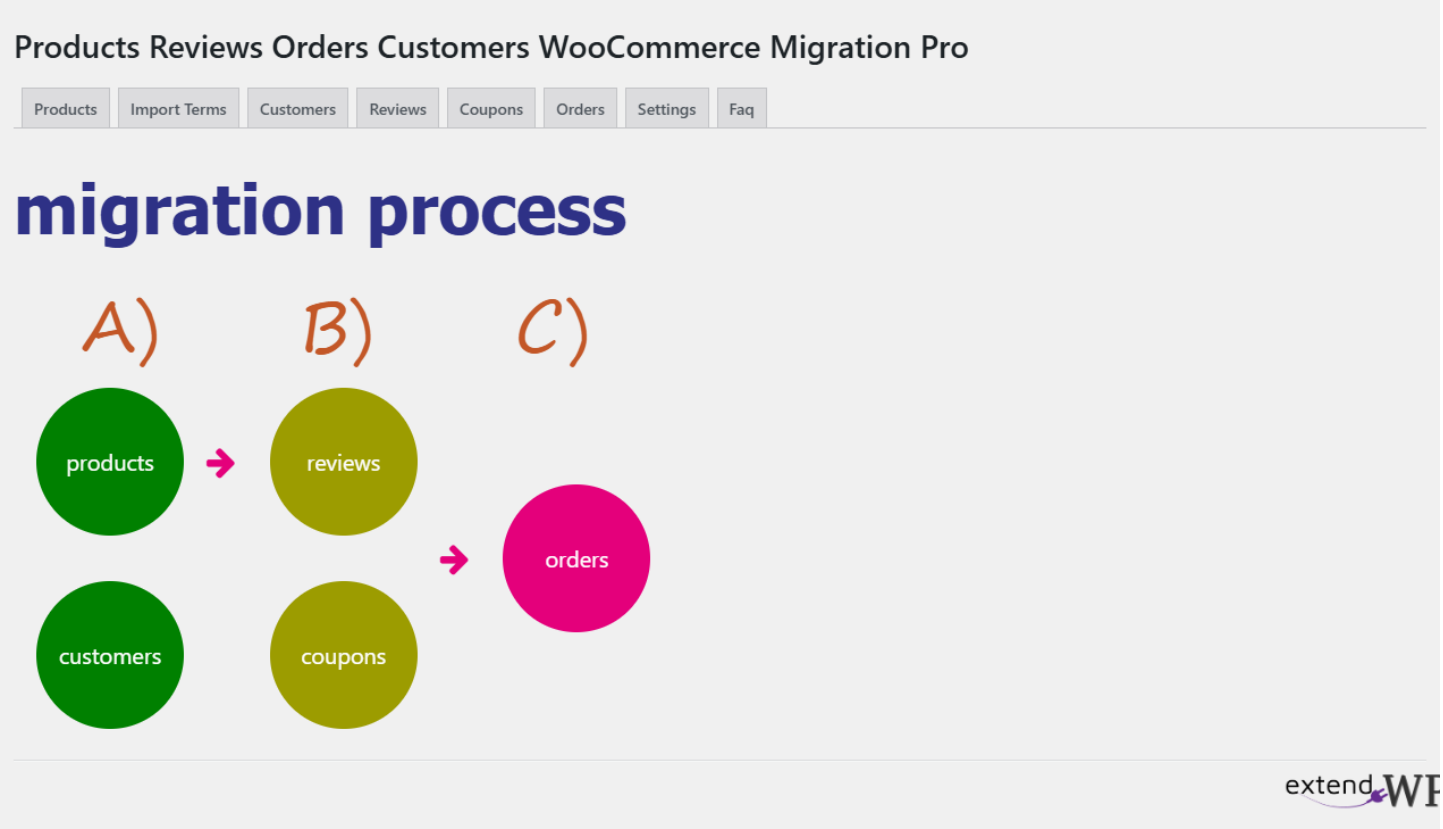
To start migrating WooCommerce data with All In One WooCommerce Migration: Import & Export to Excel, install and activate the plugin, then open **WPFactory > Store Migration**. The start screen shows the migration order, and each tab lets you download a sample Excel file, upload your own .xlsx file and map its columns.

Before you start

- WordPress with WooCommerce active. The plugin does not load without WooCommerce.
- PHP 8.1 or newer (the plugin header sets `Requires PHP: 8.1`).
- A WordPress **Administrator** account. The menu is visible to shop managers, but the import and export handlers only run for administrators.
- Your WPFactory license key for automatic updates, entered in **WPFactory > Key Manager**.

Install and open the plugin

1. Download the plugin ZIP from your WPFactory account.
2. In WordPress go to **Plugins > Add New Plugin > Upload Plugin**, upload the ZIP and click **Activate**. If the older free edition (`store-migration-products-orders-import-export-with-excel`) is active, it is deactivated automatically.
3. Open **WPFactory > Store Migration**, or click **Settings** under the plugin name on the Plugins screen.



The Store Migration screens

Tab	What you do there
Products	**Import Products** (create or update simple, variable, external and subscription products) and **Export Products**.
Import Terms	Create product categories, tags, attribute values or other product taxonomy terms from a sheet.
Customers	**Import Customers** and **Export Customers** (users with the Customer role).
Reviews	**Import Reviews** and **Export Reviews** for products.
Coupons	**Import Coupons** and **Export Coupons**.
Orders	**Import Orders** and **Export Orders**.
Subscriptions	Shown only when WooCommerce Subscriptions is active: **Import Subscriptions**, **Export Subscriptions** and **New Export**.

Tab	What you do there
Settings	One option, **Import/Export Product Custom Fields**.
Faq	Built-in answers about the migration sequence, taxes and shipping in orders.

Your first export and import

1. Go to **Products > Export Products**, click **Filter & Fields to Show**, tick **Check All** under FIELDS TO SHOW and click **Search**.
2. Wait for **Job Done!**, then click the export button for xlsx. Keep the file in .xlsx format.
3. On the target store, go to **Products > Import Products**, choose the .xlsx file and click **Upload**.
4. On the DATA MAPPING screen, drag each Excel column (black buttons under EXCEL COLUMNS) onto the matching product field, or tick **Auto Match Columns**.
5. Click **Upload** and keep the page open until you see **JOB DONE!**.

> **Note:** uploads must be real .xlsx files. The file picker accepts xls and xlsx, but the server only processes files with the xlsx (Office Open XML) type, so re-save CSV or old .xls files as .xlsx first.

Where to go next

- How to migrate WooCommerce products and orders to another store with Excel
- How to import and update WooCommerce products with Excel
- Store Migration settings and Excel column reference



STORE MIGRATION

This is part of Store Migration, a paid WPFactory plugin: every screen described here is included with your license.

Get Store Migration →

Need a hand? Our team answers every ticket on the Store Migration support forum.

Related articles

- Store Migration Troubleshooting: Excel Import and Export Problems