Streamline Your Sales with Coupons & Add to Cart

How to · https://wpfactory.com/docs/streamline-cart-coupons/

Sharing a single coupon link that applies a discount, and can even pre-load the matching products, is the fastest way to turn a promotion into a checkout. Coupons & Add to Cart by URL Links for WooCommerce lets you build these links so customers move from a click to a discounted cart in one step.

What you can do

- **Apply a coupon from a link:** create URLs that apply a standard WooCommerce coupon when opened, so there is no code to type or remember. This is free.
- **Add the coupon's products to the cart:** for "Fixed product discount" coupons, the link can also drop the matching products into the cart, ready to check out. This is a Pro feature.

Together these remove steps from the buying journey, which can lift conversions and reduce the friction that leads to abandoned carts.

Where to start

Set your coupon key and options at **WPFactory > Coupons by URL** (also reachable at **WooCommerce > Settings > URL Coupons**). With the default key, a link looks like `https://yourstore.com/?alg_apply_coupon=SAVE10`. See the URL Coupons general options guide for each setting.



URL COUPONS

Applying coupons by URL is free. Coupons & Add to Cart by URL Links for WooCommerce Pro adds add-to-cart coupons, redirects, and custom notices.

See what Pro unlocks →

Related articles

- How to Add Coupon Products to the Cart by URL
- How to Translate URL Coupon Text with WPML and Polylang
- How to Delay a URL Coupon Until a Product Is Added
- How to Apply a WooCommerce Coupon with a URL
- URL Coupons: Advanced Options