Theme or Plugin Conflict Prevents MSRP Price from Displaying

Troubleshooting · https://wpfactory.com/docs/theme-or-plugin-conflict-prevents-msrp-price-from-displaying/

Problem

If MSRP (RRP) Pricing for WooCommerce is configured correctly but the MSRP price disappears or behaves inconsistently, a theme or plugin that overrides the WooCommerce price template or renders prices with JavaScript is usually the cause. Test with Storefront, disable non-essential plugins, re-enable them one by one, and exclude the price markup from JavaScript optimization.

Common symptoms

- MSRP appears sometimes, then disappears after updates.
- The shop and cart pages show different price behavior.
- JavaScript or layout issues around the price.

Cause

Themes or plugins that override the WooCommerce price template, or that render prices with JavaScript, can prevent MSRP from displaying. MSRP Pricing adds its output through the `woocommerce_get_price_html` filter, so anything that replaces that output after the fact will hide the MSRP.

Solution, step by step

1. **Switch to a default theme.** Test with Storefront to confirm whether the theme is responsible.
2. **Disable non-essential plugins.** Focus on pricing, discount, currency and checkout plugins.
3. **Re-enable plugins one by one.** Reactivate them until the MSRP disappears again to find the conflicting one.

4. **Exclude price elements from JavaScript optimization.** If you use a JS minify or defer plugin, exclude the price markup so it is not altered.

Prevention

- Retest pricing plugins after every theme update.
- Use a child theme for any price template customizations.

Still stuck? Our team answers every ticket on the MSRP Pricing support forum.



MSRP (RRP) PRICING FOR WOOCOMMERCE

See every feature and the pricing on the MSRP (RRP) Pricing for WooCommerce plugin page.

View plugin →

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