# URL Coupons Settings and Option IDs Reference

References · https://wpfactory.com/docs/url-coupons-settings-reference/

This is the complete option reference for Coupons & Add to Cart by URL Links for WooCommerce, listing every setting, its stored option ID, default value, and whether it is available in the free version or requires Pro. Use it to confirm an exact option key, script a configuration, or check a default before you change it. Every value here is taken from the plugin source (Pro v1.8.2).

All of these settings live under **WPFactory > Coupons by URL** (also reachable at **WooCommerce > Settings > URL Coupons**), split across three sub-tabs: **General**, **Notices**, and **Advanced**.

## General sub-tab

| Label | Option ID | Type | Default |
|---|---|---|---|
| URL Coupons (enable plugin) | `alg_wc_url_coupons_enabled` | Checkbox | yes |
| URL coupons key | `alg_wc_url_coupons_key` | Text | `alg_apply_c` |
| Session: force session start | `alg_wc_url_coupons_force_start_session` | Checkbox | yes |

| Label | Option ID | Type | Default |
| --- | --- | --- | --- |
| Force session start earlier and everywhere | `alg_wc_url_coupons_force_start_session_earlier` | Checkbox | no |
| Add products to cart (enable) | `alg_wc_url_coupons_fixed_product_discount_add_products` | Checkbox | no |
| Add products to cart: empty cart first | `alg_wc_url_coupons_fixed_product_discount_add_products_emptycart` | Checkbox | no |
| Delay coupon (enable section) | `alg_wc_url_coupons_delay_coupon` | Checkbox | no |
| Delay on non-empty cart | `alg_wc_url_coupons_delay_coupon_non_empty_cart` | Select | yes |
| Check product | `alg_wc_url_coupons_delay_coupon_check_product` | Checkbox | no |
| Delay coupon: success notice | `alg_wc_url_coupons_delay_coupon_notice[success]` | Textarea | Coupon code applied successfully. |

| Label | Option ID | Type | Default |
| --- | --- | --- | --- |
| Delay coupon: error, already applied | `alg_wc_url_coupons_delay_coupon_notice[error_applied]` | Textarea | Coupon code already appli |
| Delay coupon: error, does not exist | `alg_wc_url_coupons_delay_coupon_notice[error_not_found]` | Textarea | Coupon "%coupon_co does not exis |
| Hide coupon field: cart page | `alg_wc_url_coupons_cart_hide_coupon` | Checkbox | no |
| Hide coupon field: checkout page | `alg_wc_url_coupons_checkout_hide_coupon` | Checkbox | no |
| Hide condition | `alg_wc_url_coupons_hide_coupon_condition` | Select | always |
| Redirect URL | `alg_wc_url_coupons_redirect` | Select | no |
| Custom local URL | `alg_wc_url_coupons_redirect_custom_url` | Text | (empty) |
| Redirect URL per coupon | `alg_wc_url_coupons_redirect_per_coupon` | Checkbox | no |

## Notices sub-tab

| Label | Option ID | Type | Default | Free/Pro |
|---|---|---|---|---|
| Delay notice | `alg_wc_url_coupons_delay_notice` | Checkbox | no | Free |
| Custom notice | `alg_wc_url_coupons_notice` | Textarea | (empty) | Pro |
| Notice per coupon | `alg_wc_url_coupons_notice_per_coupon` | Checkbox | no | Pro |
| Override global notice | `alg_wc_url_coupons_notice_per_coupon_override` | Checkbox | no | Pro |
| Override default notice | `alg_wc_url_coupons_notice_remove_default` | Checkbox | no | Pro |
| Notice method | `alg_wc_url_coupons_notice_method` | Select | add | Pro |
| Notice type | `alg_wc_url_coupons_notice_type` | Select | success | Pro |
| Notice glue | `alg_wc_url_coupons_notice_glue` | Text | `<br>` | Pro |

## Advanced sub-tab

| Label | Option ID | Type | Default | F |
|---|---|---|---|---|
| Save on empty cart | `alg_wc_url_coupons_save_empty_cart` | Checkbox | no | F |
| Remove "add to cart" key | `alg_wc_url_coupons_remove_add_to_cart_key` | Checkbox | yes | F |
| Force coupon redirect | `alg_wc_url_coupons_add_to_cart_action_force_coupon_redirect` | Checkbox | no | F |

| Label | Option ID | Type | Default | |
|---|---|---|---|---|
| WP Rocket: disable empty cart caching | `alg_wc_url_coupons_wp_rocket_disable_cache_wc_empty_cart` | Checkbox | no | |
| Payment request buttons: WooCommerce Stripe Gateway | `alg_wc_url_coupons_payment_request_product_data[wc_stripe]` | Checkbox | no | |
| Payment request buttons: WooCommerce Payments | `alg_wc_url_coupons_payment_request_product_data[wcpay]` | Checkbox | no | |
| Javascript reload | `alg_wc_url_coupons_javascript_reload` | Checkbox | no | |
| Main hook | `alg_wc_url_coupons_main_hook` | Select | wp_loaded | |
| Hook priority | `alg_wc_url_coupons_priority` | Number | (empty, uses lowest priority) | |
| Data storage type | `alg_wc_url_coupons_data_storage_type` | Select | session | |
| Extra cookie | `alg_wc_url_coupons_cookie_enabled` | Checkbox | no | |
| Cookie expiration (seconds) | `alg_wc_url_coupons_cookie_sec` | Number | 1209600 (14 days) | |

Each sub-tab also carries a **Reset section settings** checkbox (`alg_wc_url_coupons_<section>_reset`, default `no`). Ticking it and saving deletes that section's options and returns them to the defaults above.

## Notice placeholders

The notice fields support one placeholder, which the plugin swaps for the coupon code at display time:

| Placeholder | Replaced with | Where it works |
|---|---|---|
| `%coupon_code%` | The coupon code from the URL | The Delay coupon success and error notices |

## Related reading



URL COUPONS

See every feature and the pricing on the URL Coupons plugin page.

**View plugin →**

For code-level extension points (the actions and filters), see the URL Coupons developer hooks and filters reference. To change any value in the admin, open **WPFactory > Coupons by URL**.

## Need a hand?

If an option is not behaving as its default suggests, our team answers every ticket on the URL Coupons support forum.

Related articles

- URL Coupons: Developer Hooks and Filters Reference
- Make URL Coupons Work for Guests and Cached Sites
- How to Translate URL Coupon Text with WPML and Polylang
- How to Set a Redirect URL Per Coupon
- How to Delay a URL Coupon Until a Product Is Added