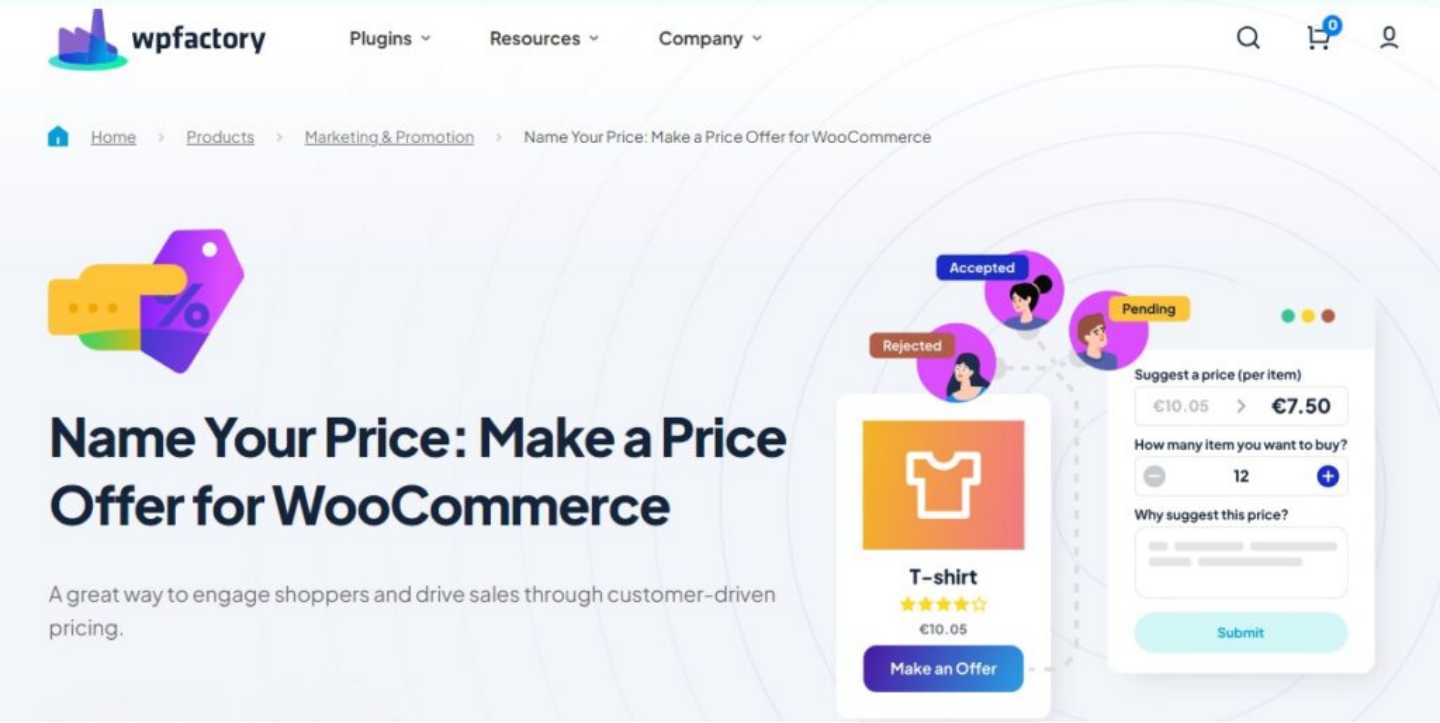
Getting Started with Name Your Price for WooCommerce

How to · https://wpfactory.com/docs/use-name-your-price-plugin/

To let customers submit price offers in WooCommerce, install Name Your Price: Make Your Own Offer for WooCommerce and open **WPFactory > Price Offers** (also reachable at **WooCommerce > Settings > Price Offers**). A **Make an offer** button appears on every product page by default, and offers arrive in the **Offers** dashboard.



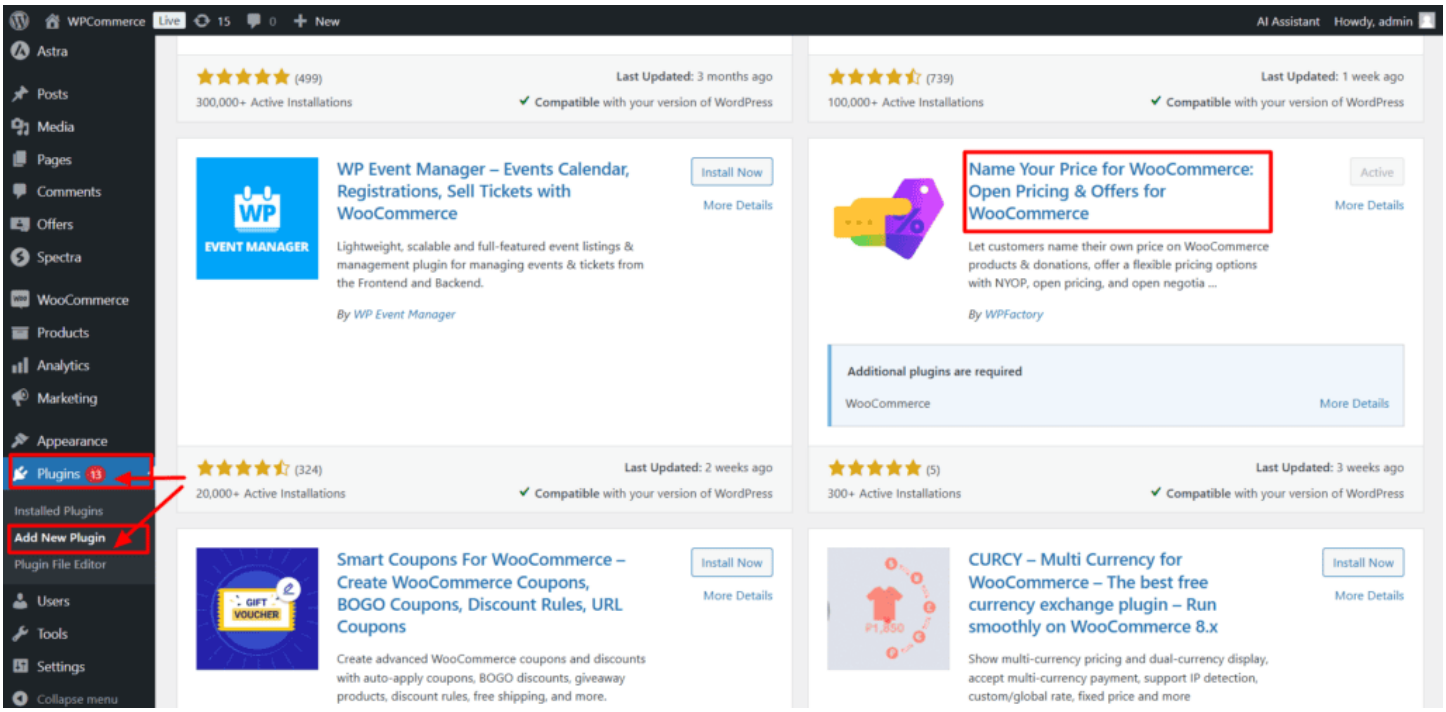
What it does

Name Your Price adds a button that opens an offer form. The shopper enters a price, their email and, by default, their name and a message. You get an email, the offer is saved with the status **Open**, and you can accept, reject or counter it. Accept and counter emails include a link that adds the product to the cart at the agreed price.

This article is the step-by-step setup. For a feature overview and the Free vs Pro split, see Introduction to Name Your Price.

Install and activate

1. Free: go to **Plugins > Add New**, search for **Name Your Price** by WPFactory, then install and activate it.
2. Pro: download **Name Your Price: Make Your Own Offer for WooCommerce Pro** from your WPFactory account, upload the ZIP at **Plugins > Add New > Upload Plugin** and activate it. When Pro is active, the free version stops loading. WooCommerce must be active.

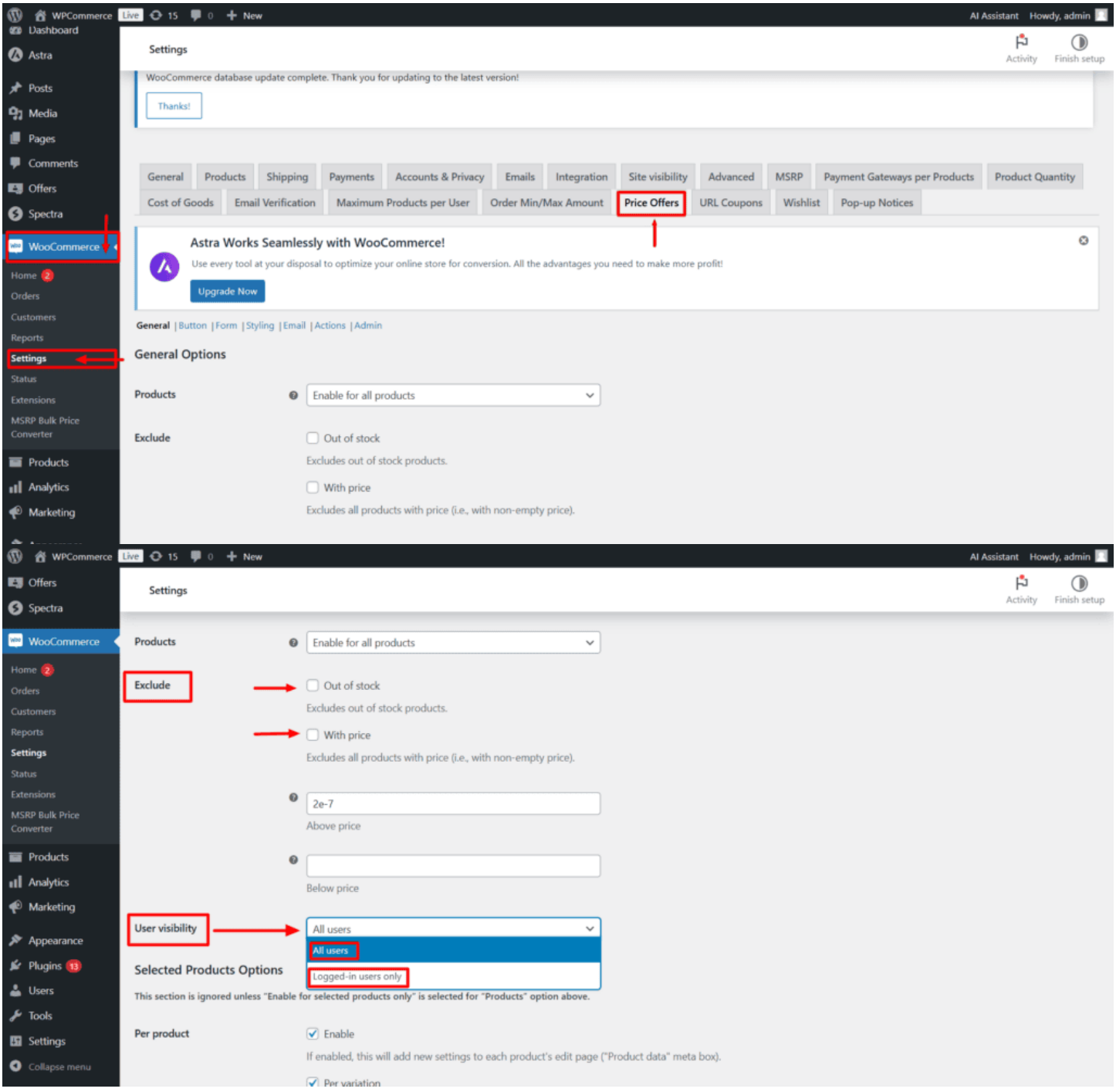


There is no separate on/off switch: once active, the button shows according to the settings below.

First setup

1. Go to **WPFactory > Price Offers**. The page opens on the **General** section.
2. Leave **Products** at **Enable for all products** (the default). **Enable for selected products only** is Pro.
3. Optionally tick **Exclude** > **Out of stock** or **With price**, or enter an **Above price** or **Below price** limit. All are off or empty by default.
4. Set **User visibility** to **All users** (default) or **Logged-in users only**, then save.

5. Open the **Email** section and check **Email recipient**. The default `%admin_email%` sends offers to the site admin email.
6. Visit a product page. The **Make an offer** button appears inside the product summary. Submit a test offer and check it arrives by email and under **Offers** in the WordPress admin menu.

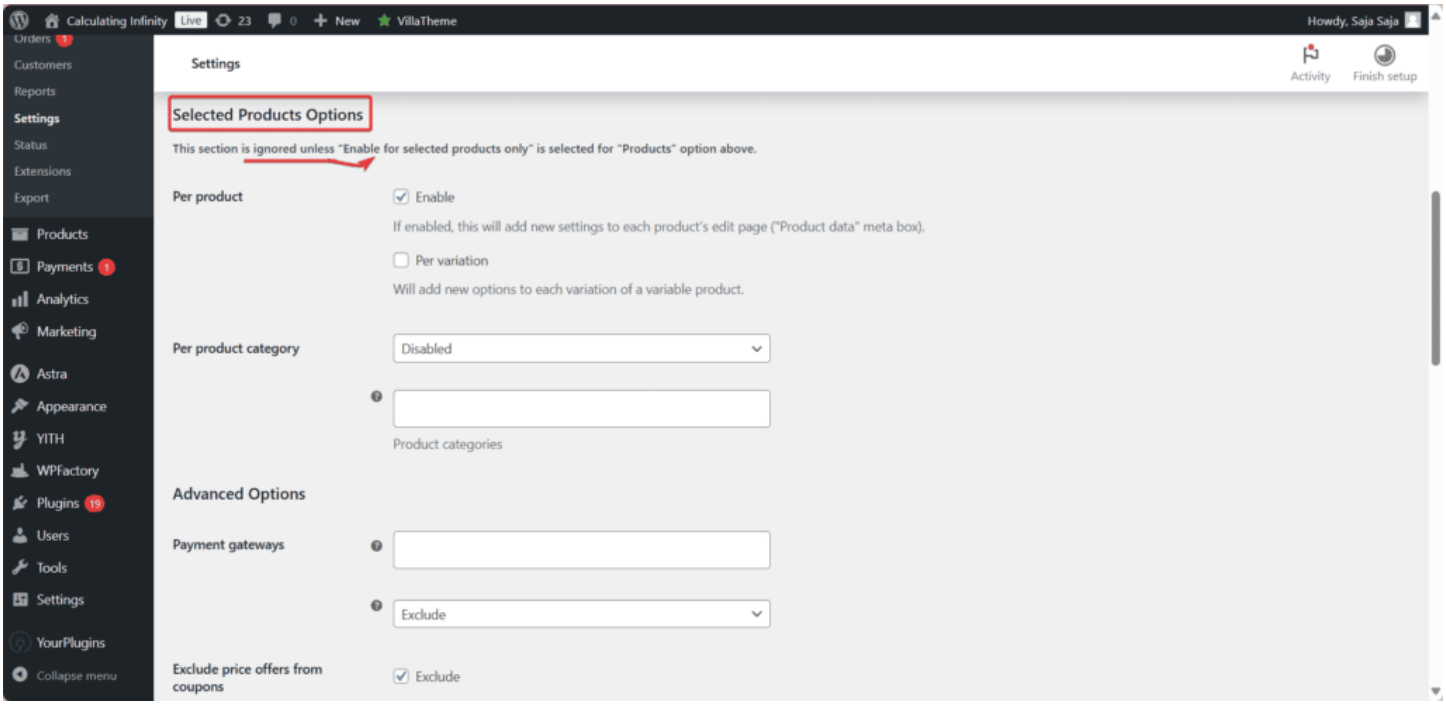


More on these options: General options in Name Your Price.

Main features

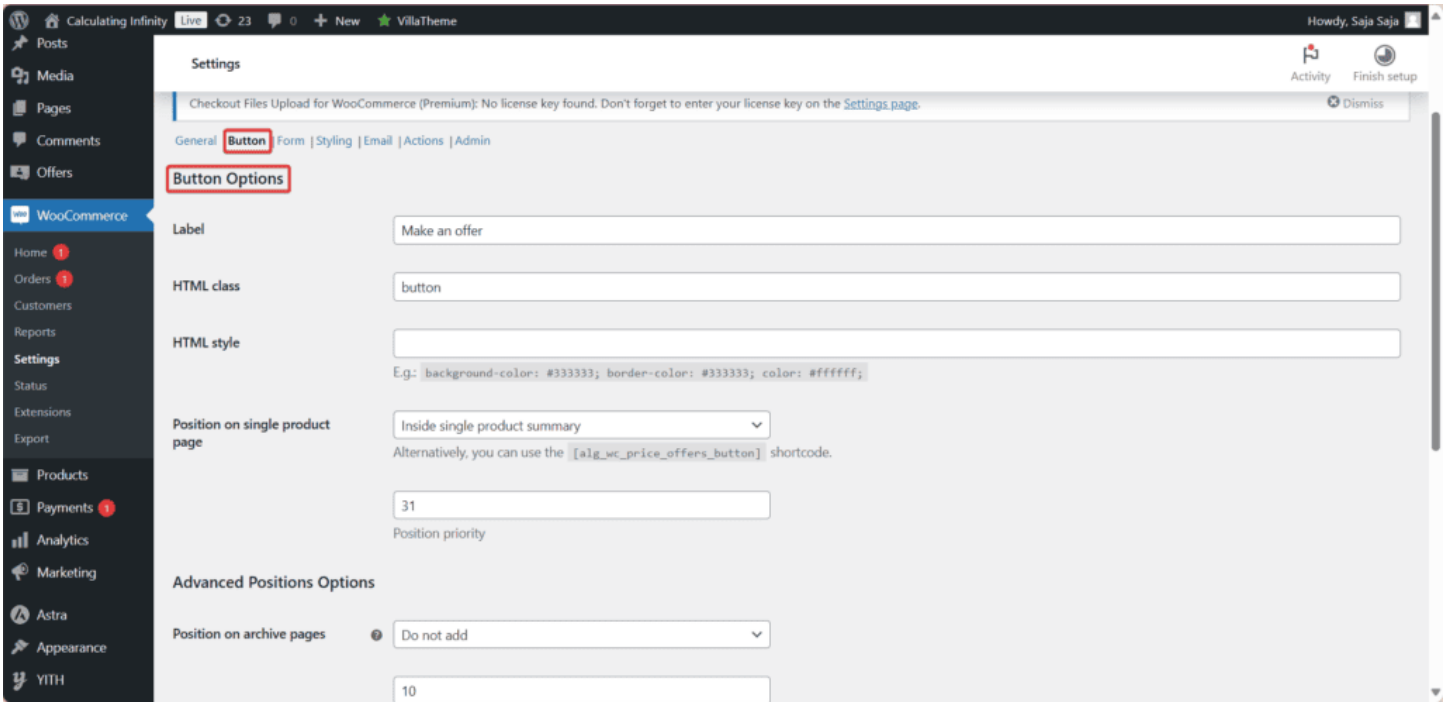
Selected products, variations and categories (Pro)

With **Products** set to **Enable for selected products only**, the **Selected Products Options** group adds **Per product**, **Per variation** and **Per product category** (Require categories or Exclude categories). See enable price offers for selected products, categories and variations.



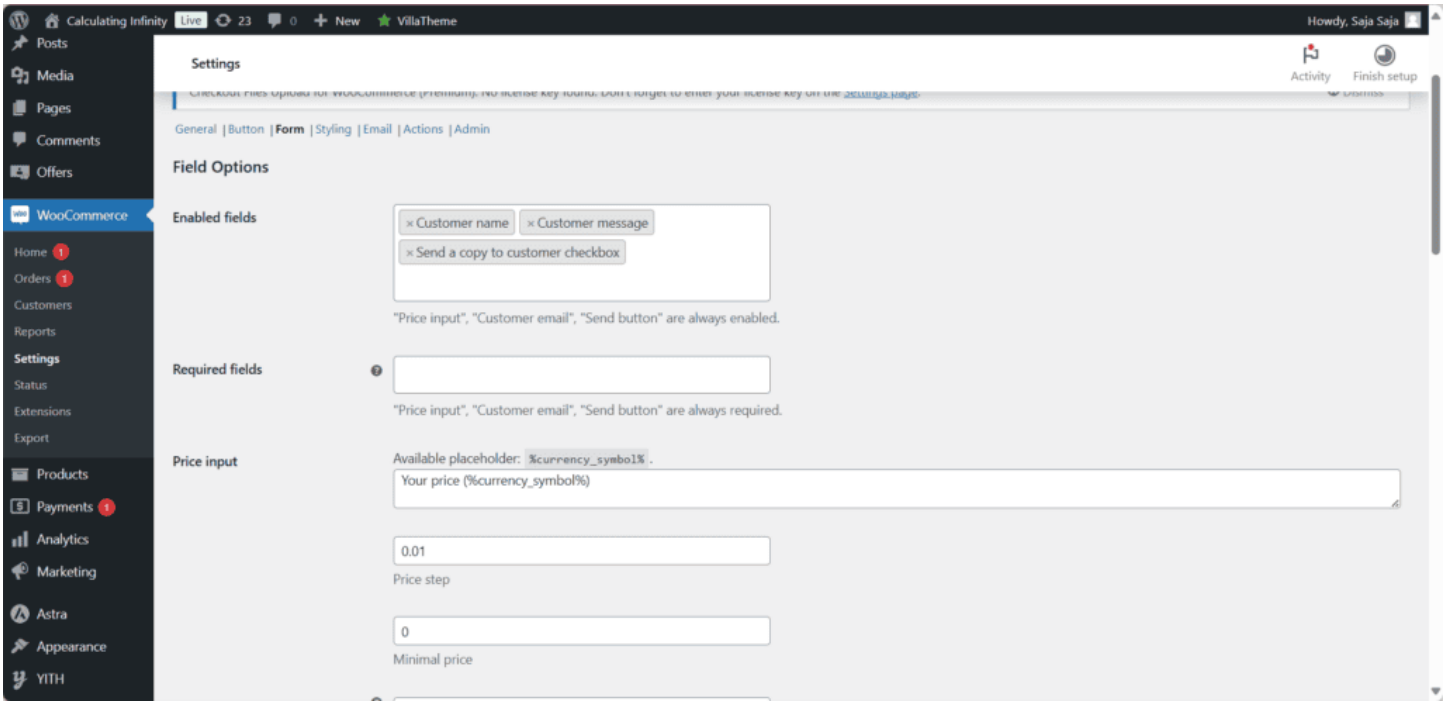
Button

The **Button** section sets the **Label** (default `Make an offer`), **HTML class**, **HTML style** and **Position on single product page** (default Inside single product summary, priority 31), all free. **Position on archive pages** and **Custom position(s)** are Pro. You can also place the button with the free `[alg_wc_price_offers_button]` shortcode. See how to craft the offer button.



Form fields and notices

The **Form** section controls **Enabled fields** (Customer name, Customer message and Send a copy to customer checkbox are on by default; Quantity, Customer phone and reCAPTCHA are optional), **Required fields**, price step, minimal, maximal and default price, and the form header, button label and customer notice. All free. See form field options, form and notice options and adding reCAPTCHA.

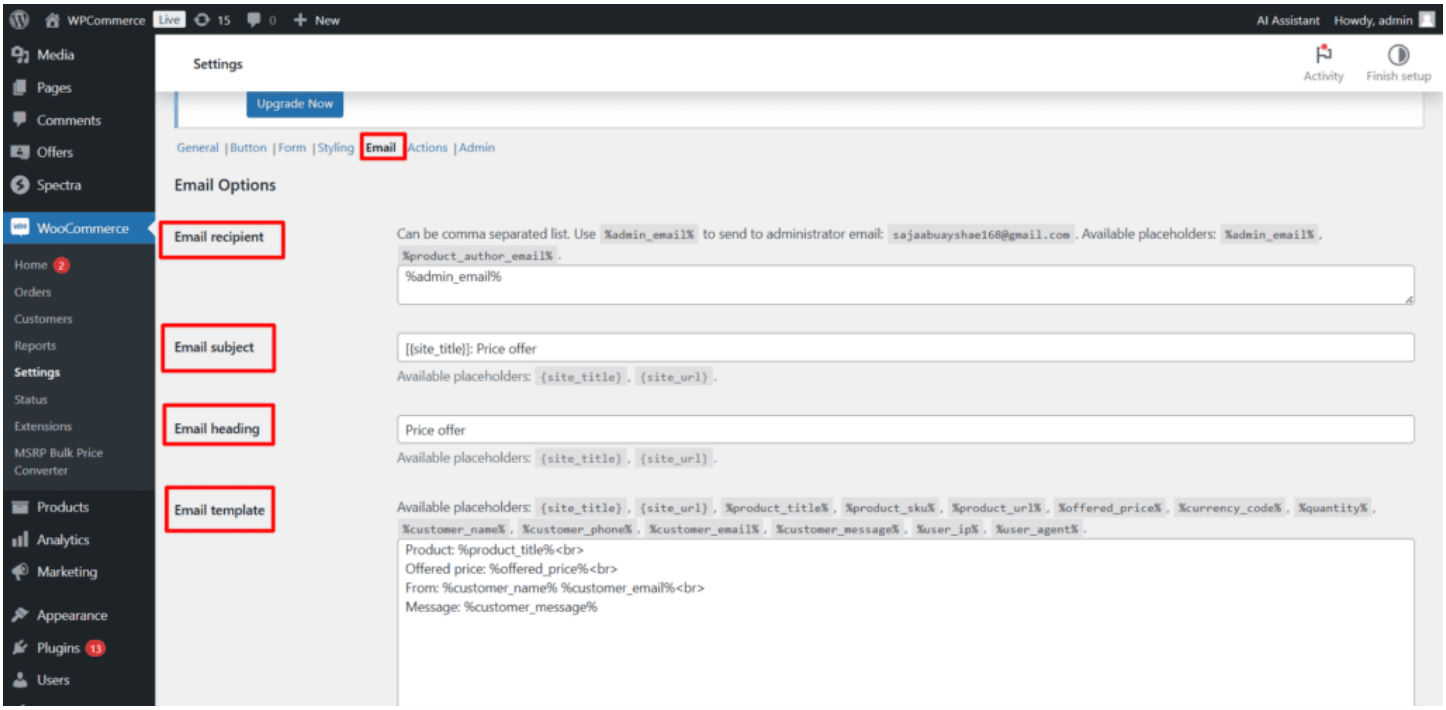


Styling

The **Styling** section sets the popup form colors and layout, free. See form styling options.

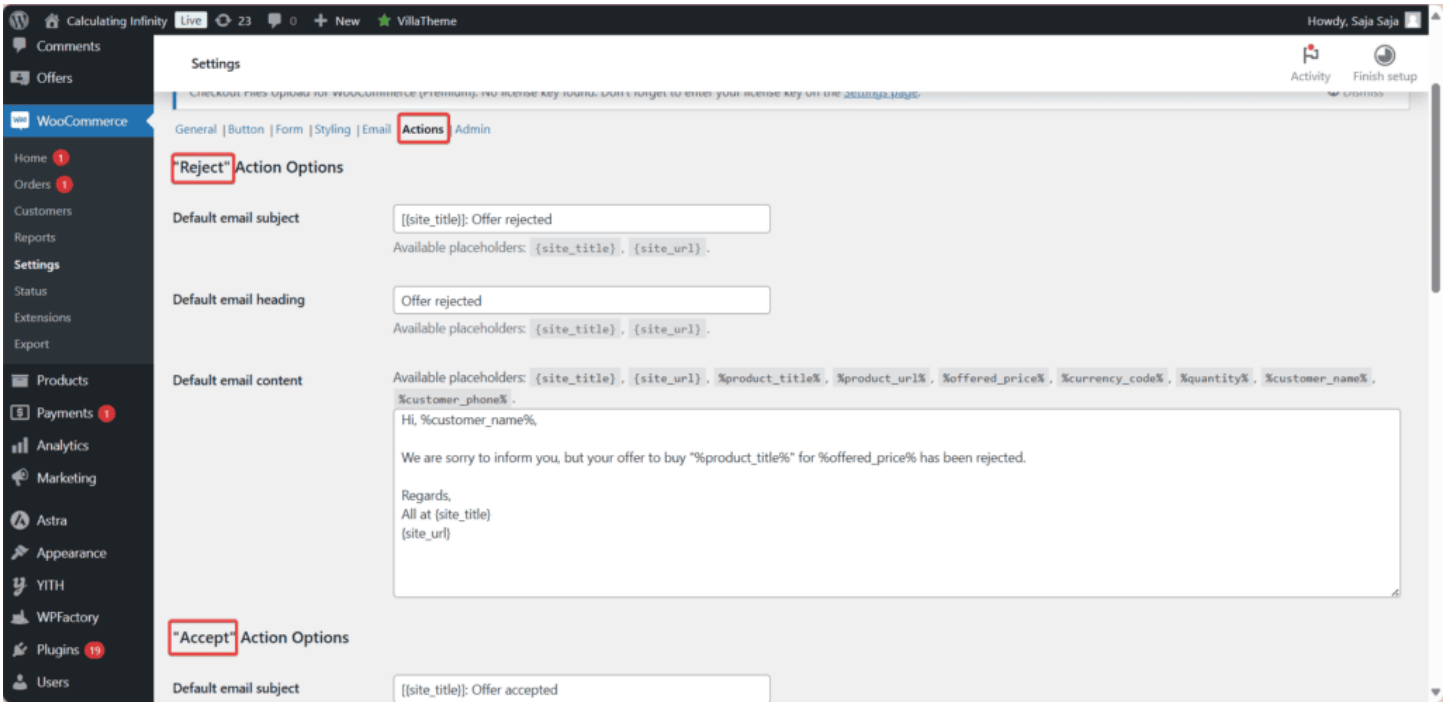
Email notifications

The **Email** section sets **Email recipient**, **Email subject**, **Email heading** and **Email template** for the notice you get when an offer arrives, free. See email options and the email placeholders reference.



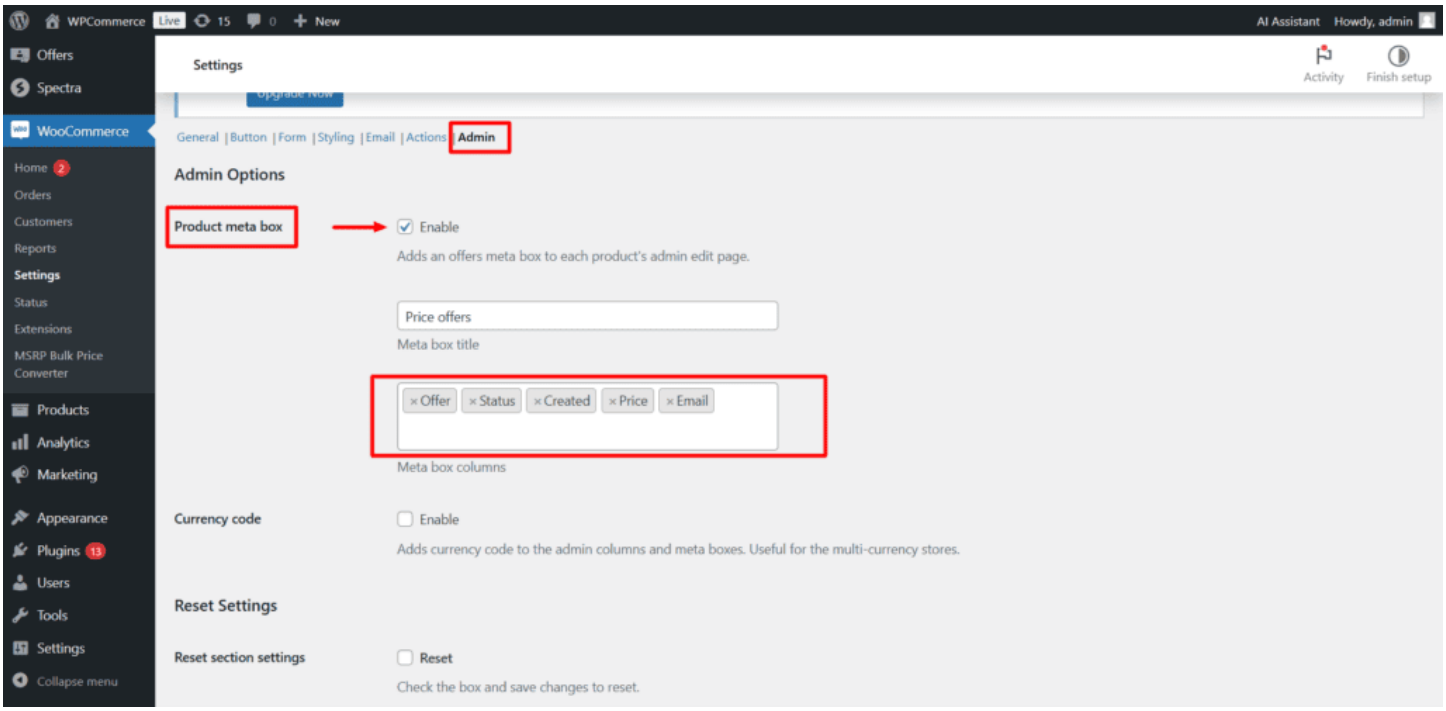
Responding to offers

Open **Offers** in the admin menu and click an offer. In the **Actions** box, pick **Reject**, **Accept**, **Counter** or **Cancel** from **Choose an action...**, adjust the email if needed, and click **Update**. The default email wording for each action is set in the free **Actions** section. See finding and processing submitted offers, reject and accept options and counter offers and email sender.



Admin meta box

The **Admin** section's **Product meta box** (on by default, titled **Price offers**) lists each product's offers on its edit page, with columns you choose. See admin options.

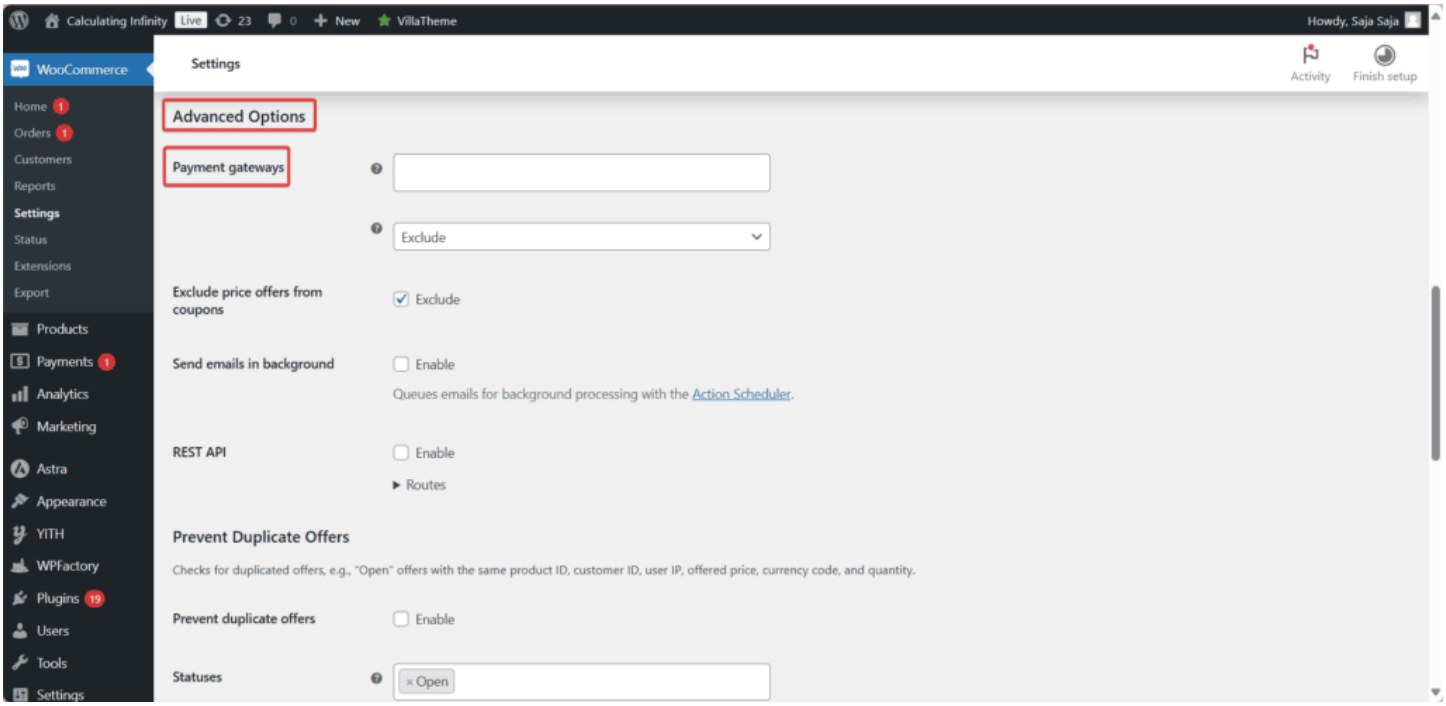


Automation

Free: **Prevent duplicate offers** and the Auto-Complete and Auto-Uncomplete triggers. Pro: **Auto-Accept** accepts offers at or above a **Minimum price** and sends the shopper to the cart with the product added, and **Auto-Reject** declines offers at or below a **Maximum price**. See prevent duplicate offers, auto-complete offers and auto-accept and auto-reject.

Advanced

The free **Advanced** section can exclude or restrict **Payment gateways** for accepted offers, **Exclude price offers from coupons** (on by default), send emails in the background and enable the REST API. See restrict payment gateways for accepted offers.



Free vs Pro

Feature	Free	Pro
Offers on all products, exclusions and User visibility	Yes	Yes
Offers on selected products, variations or categories only	No	Yes
Button label, style and single product position, shortcode	Yes	Yes

Feature	Free	Pro
Button on archive pages and custom hook positions	No	Yes
All form fields, styling, email and action templates	Yes	Yes
Manual reject, accept, counter and cancel	Yes	Yes
Prevent duplicate offers, auto-complete, payment gateway restriction, REST API	Yes	Yes
Auto-Accept and Auto-Reject	No	Yes
Dokan multi-vendor compatibility	No	Yes

FAQ

The Make an offer button does not show. What should I check?

Check **User visibility** (Logged-in users only hides it from guests), the **Exclude** options, and that **Position on single product page** is not set to **Do not add**. See Make-Offer button not visible or working.

Where do I find offers customers sent?

Under **Offers** in the WordPress admin menu, and in the **Price offers** meta box on each product's edit page.

Can customers make offers on product variations?

Offers tied to a specific variation, with the button updating as the shopper picks one, use the Pro **Per variation** option under Selected Products Options. See Make-Offer not available for variations.

Can I let shoppers offer on more than one unit?

Yes. Add **Quantity** to **Enabled fields** in the Form section (default quantity is 1). See support quantity in Make-Offer.



The full setup above works in the free version. Name Your Price: Make Your Own Offer for WooCommerce Pro adds selected product, variation and category targeting, archive and custom button positions, Auto-Accept and Auto-Reject, and Dokan support.

See what Pro unlocks →

Need a hand? Our team answers every ticket on the Name Your Price support forum.

Related articles

- Name Your Price: Developer Hooks and Filters Reference
- HPOS & WooCommerce Object Storage with Name Your Price
- Name Your Price: Shortcodes Guide
- Name Your Price: Troubleshooting Specific Issues
- Name Your Price: General Troubleshooting