Video: Migrate WooCommerce Products, Orders and Customers with Excel

How to · https://wpfactory.com/docs/video-for-orders-products-reviews-plugin/

This video shows All In One WooCommerce Migration: Import & Export to Excel moving WooCommerce data through Excel files. You work in **WPFactory > Store Migration**, where the Products, Customers, Reviews, Coupons and Orders tabs each have an import screen and an export screen, and every import uses a drag and drop column mapping step.

Embedded media:
https://www.youtube.com/embed/UbEwRMMjt9U?feature=oembed&enablejsapi=1&origin=https://wpfactory.com

What the plugin does

- **Export** products, orders, customers, coupons and product reviews into a table you download as xlsx, csv or txt.
- **Import** the same data types from an .xlsx file, mapping your Excel columns to WooCommerce fields by drag and drop, or with **Auto Match Columns**.
- **Import Terms**: create product categories, tags and attribute values from a sheet.
- **Subscriptions**: an extra tab appears when WooCommerce Subscriptions is active.

Recommended migration order

The plugin's own FAQ tab gives this sequence: import products first, then (optionally) reviews, coupons and customers, and import orders last. Orders only link to products that already exist, so a product missing from the store is not added to the order.

Read next

- Getting started with Store Migration

- How to migrate WooCommerce products and orders to another store with Excel
- How to export WooCommerce products, orders and customers to Excel
- Store Migration troubleshooting



STORE MIGRATION

This is part of Store Migration, a paid WPFactory plugin: every screen described here is included with your license.

Get Store Migration →

Need a hand? Our team answers every ticket on the Store Migration support forum.

Related articles

- How to Import WooCommerce Customers, Coupons and Reviews with Excel
- How to Import WooCommerce Orders from Excel
- How to Import and Update WooCommerce Products with Excel
- How to Import and Export WooCommerce Subscriptions with Excel
- Store Migration Settings and Excel Column Reference