“Add to Wishlist” Button Not Working

Troubleshooting · https://wpfactory.com/docs/wishlist-button-issue/

If the "Add to Wishlist" button in Wishlist for WooCommerce does not appear or does nothing when clicked, first confirm the plugin is enabled under **WPFactory > Wishlist > General** and the button is switched on in the **Buttons** tab. Then rule out page caching, JavaScript errors and theme or plugin conflicts, in that order.

The button does not appear

1. **Plugin enabled:** in **WPFactory > Wishlist** (also reachable at **WooCommerce > Settings > Wishlist**) > **General**, **Wishlist for WooCommerce** (Enable the plugin) must be ticked.
2. **Right button switched on:** on the **Buttons** tab, the thumb button is on by default for **Product page** and **Product loop**, but the text button is off by default for **Single product page** and **Loop**.
3. **Guests:** if logged-out visitors see nothing, check **Interaction with unlogged Users > Visibility** .
4. **Hidden by tag (Pro):** products carrying a tag listed in **Hide by tag** show no button.
5. **Theme hooks:** the buttons print on standard WooCommerce hooks. If your theme or a page builder skips them, pick another **Hook** for the text button, use **Custom Hook** (Pro), or place the Pro `[alg_wc_wl_toggle_item_btn]` shortcode.
6. **Block product grids:** tick **Thumb button - Loop > Gutenberg compatibility**. It currently supports the "Products by Category" block only.
7. **Icons missing:** keep **General > Font Awesome > Load FontAwesome** ticked, otherwise the icon can render as an empty square or not at all.

The button appears but nothing happens

1. **Check for JavaScript errors.** Open the browser console (F12 > Console), click the button, and look for red errors. An error from another script can stop the wishlist script from running.

2. **Rule out caching.** The button sends a security token that is printed into the page. If a cache serves an old copy of the page, the request is rejected. Tick **General > Cache** (Ignore cache by loading the wish list elements via javascript) and clear the cache. See wishlist and cache plugins.
3. **Check the Ajax URL.** If items never get added or the list is always empty, set **Advanced > Frontend Ajax URL** to one of the suggested addresses shown under the field.
4. **Products loaded by AJAX:** if buttons stop working after filtering or infinite scroll, enable **Advanced > Javascript update events** (Pro). See refresh the wishlist with JavaScript events.
5. **Find conflicts.** Deactivate other plugins temporarily, or switch to a default theme such as Storefront, and test again. Re-enable them one by one to find the one that interferes.

Quick reference

Symptom	Most likely cause	Where to fix
No button anywhere	Plugin disabled or buttons off	General tab; Buttons tab
Only guests see no button	Visibility unticked	Buttons > Interaction with unlogged Users
Guests get a login message	Add/Remove unticked	Buttons > Interaction with unlogged Users
Click does nothing, console error	Script conflict	Deactivate plugins one by one
Works when logged in, fails for cached visitors	Cached page with an expired token	General > Cache, then clear cache
Wishlist always empty	Wrong Ajax address	Advanced > Frontend Ajax URL

FAQ

The button also adds the product to the cart. Why?

The theme or another plugin reacts to the same click. See "Add to Wishlist" also triggers "Add to Cart"

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Why does the button show but not on some products?

Check **Hide by tag** (Pro) and whether those products use a different template.

Where do I report a bug?

Open a ticket with your console errors, theme name and active plugins; the support link is below.

Related guides

- Wishlist not displaying correctly
- Troubleshoot the wishlist with cache plugins
- "Add to Wishlist" also triggers "Add to Cart"



WISHLIST FOR WOOCOMMERCE

See every feature and the pricing on the Wishlist for WooCommerce plugin page.

View plugin →

Need a hand? Our team answers every ticket on the Wishlist for WooCommerce support forum.

Related articles

- How to Add Wishlist Button to Shop and Archive Pages in WooCommerce
- “Remove from Wishlist” Not Working on My Account
- Multiple Wishlists Not Working: Missing Items, Notes or Quantities
- How to Add Dropdown Sorting to the Wishlist Page
- How to Add Note Fields to the Wishlist Page