Simplified Wishlist Management for WooCommerce Admins

How to · https://wpfactory.com/docs/wishlist-management-woocommerce/

The Admin tab of the Wishlist for WooCommerce settings lets you show wishlist count columns on the user list and product pages, choose how wishlist data is retrieved for registered users, add wishlist columns to the WooCommerce product exporter, and set up a wishlist import page from a CSV file. Click Save changes to apply.

Introduction

Empowering Efficient Oversight and Data Handling

For WooCommerce store administrators, managing and understanding customer preferences through the Wishlist feature is crucial for inventory planning and marketing strategies. The **'Admin'** tab in your WooCommerce Wishlist settings is designed to facilitate this, offering valuable insights and management options.

Optimizing Wishlist Administration

Step 1: Integrating Wishlist Data on User and Product Pages

Enhancing User and Product Insights

Activate columns on the user's list and product pages to display the Wishlist count, providing immediate insights into customer interests and product popularity.

Step 2: Configuring Wishlist Data Retrieval Methods

Tailoring Data Collection

Choose the method for retrieving Wishlist data from registered users, ensuring compatibility and efficiency with your store’s database management system.

Step 3: Implementing Product Exporting Features

Facilitating Product Analysis

Enable Wishlist columns in the WooCommerce product exporter for a comprehensive view of how often products are wishlisted, aiding in stock and sales analysis.

Step 4: Setting Up Wishlist Import Functionality

Simplifying Data Migration

Create a Wishlist import page and define CSV file parameters to efficiently import Wishlist data, streamlining the migration process for user Wishlist items.

Step 5: Saving Your Administrative Configurations

Applying Your Management Settings

After setting up your administrative preferences, click **'Save changes'** to update your system, ensuring that your backend Wishlist management is as user-friendly and informative as the customer-facing interface.



WISHLIST FOR WOOCOMMERCE

See every feature and the pricing on the Wishlist for WooCommerce plugin page.

View plugin →

Related articles

- How to Configure Guest Wishlists and Their Expiration
- How to Modify and Product Pages for Wishlist Reporting

- Translating WooCommerce Wishlist Texts for a Personal Touch
- Adding Wishlist Columns During Product Import and Export in WooCommerce
- Customizing Wishlist Popup Icons in WooCommerce