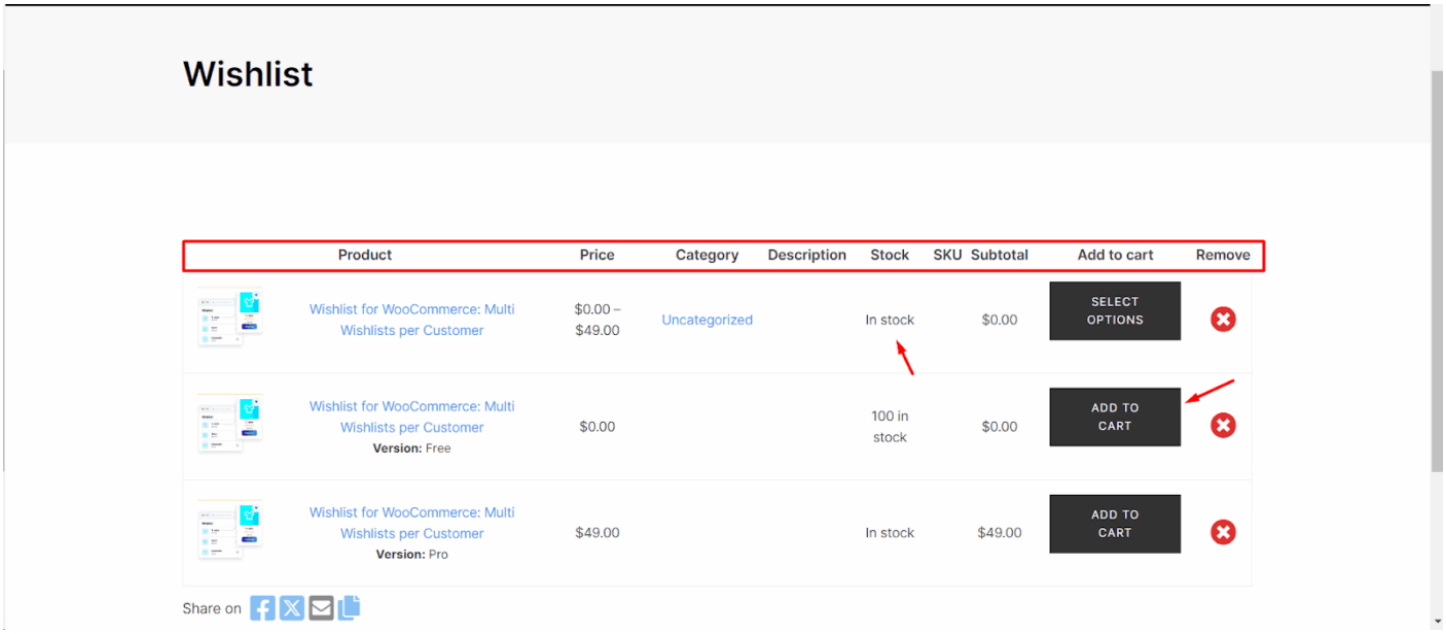
Creating a Feature-Rich Wishlist Page with WooCommerce Plugin

How to · https://wpfactory.com/docs/wishlist-page-woocommerce/

To set up a WooCommerce wishlist page with extra columns and sorting, go to **WPFactory > Wishlist > Wishlist Page** in Wishlist for WooCommerce, pick the page in **Wishlist page**, choose a **Sorting** order, and tick the columns you want under **Wishlist table columns**, such as Stock, Subtotal and Description. The page and columns are free.



Step-by-step

1. Go to **WPFactory > Wishlist** (also reachable at **WooCommerce > Settings > Wishlist**) and open the **Wishlist Page** tab.
2. In **Wishlist page**, select the page that displays the wishlist. The plugin creates a page called **Wishlist** on activation; you can also use your own page containing the `[alg_wc_wl]` shortcode.
3. In **Sorting**, choose **Latest to bottom** (default), **Alphabetical - ASC** or **Alphabetical - DESC**.
4. Under **Wishlist table columns**, tick the columns you need (table below).
5. Optionally turn on **Wishlist items subtotal > Display subtotal** and choose its **Position**.

6. Click **Save changes**.

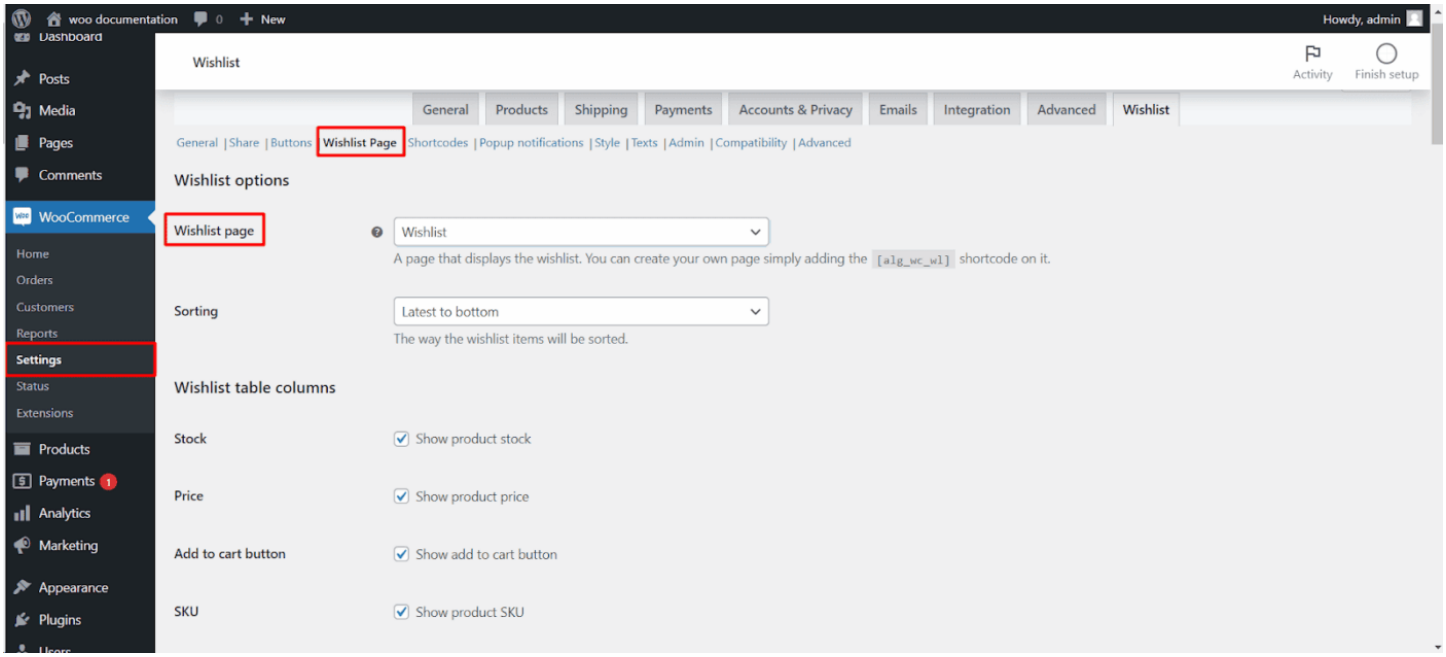


Table columns

Label	Option ID	Default	Free/Pro
Stock (Show product stock)	`alg_wc_wl_lstock`	No	Free
Price (Show product price)	`alg_wc_wl_lprice`	Yes	Free
Add to cart button	`alg_wc_wl_ladd_to_cart_btn`	Yes	Free
SKU (Show product SKU)	`alg_wc_wl_show_sku`	No	Free
Quantity (Show product quantity)	`alg_wc_wl_show_quantity`	No	Pro
Description (Show product description)	`alg_wc_wl_show_prod_desc`	No	Free
Attributes	`alg_wc_wl_save_attributes`	Yes	Free
Subtotal (Show subtotal)	`alg_wc_wl_subtotal_column`	No	Free
Categories	`alg_wc_wl_show_prod_category`	No	Free
Taxonomies	`alg_wc_wl_taxonomies`	None selected	Free

Sorting options

- **Sorting** (free) sets the order for everyone.
- **Dropdown ordering** (Pro) adds a sort dropdown for customers, for example by name, date or price. See dropdown sorting.
- **Drag and drop Ordering** and **Arrow ordering** (Pro) let customers arrange items themselves. See drag and drop sorting.

What the customer sees

A table of their saved products with the columns you picked, a remove icon per row, and, if enabled, the subtotal of all items before or after the table (after, by default). The Subtotal column shows each row's value, while **Display subtotal** shows the sum.

More on this tab

- Note field for customer notes per item (needs the Attributes column).
- Auto remove items after purchase or add to cart.
- Stock alert emails when a saved product is back in stock.
- My account - Wishlist tab to show the same list inside My Account.

If it does not work

- **The page shows the shortcode as text:** the `[alg_wc_wl]` toggle on the **Shortcodes** tab is off.
- **Links point to the wrong page:** the popup's "See your wishlist" link and the menu icon use the page selected in **Wishlist page**.
- **Attributes are empty:** the customer must select a variation before adding it, and **General > Variable products** must be on.
- **The page returns 404:** see wishlist page returns 404.

FAQ

Can I use a different page as the wishlist page?

Yes. Add `[alg_wc_wl]` to any page and select it in **Wishlist page**.

Which columns are Pro?

Only Quantity. All other columns are free.

Can customers sort the list themselves?

Yes, with Pro: dropdown, drag-and-drop or arrow sorting.

Related guides

- Display subtotals on the wishlist page
- Add dropdown sorting to the wishlist page
- Customize the wishlist layout



WISHLIST FOR WOOCOMMERCE

This feature is free. Wishlist for WooCommerce Pro adds drag-and-drop, arrow and dropdown sorting, copying a wishlist, hiding buttons by product tag, extra shortcodes and CSV wishlist import.

See what Pro unlocks →

Need a hand? Our team answers every ticket on the Wishlist for WooCommerce support forum.

Related articles

- How to Modify and Product Pages for Wishlist Reporting
- Customizing Social Icons Color on Wishlist Page in WooCommerce
- How to Create a WooCommerce Wishlist Page with Elementor
- How to Add Wishlist Button to Shop and Archive Pages in WooCommerce
- How to Customize Wishlist Button Placement on Product Page