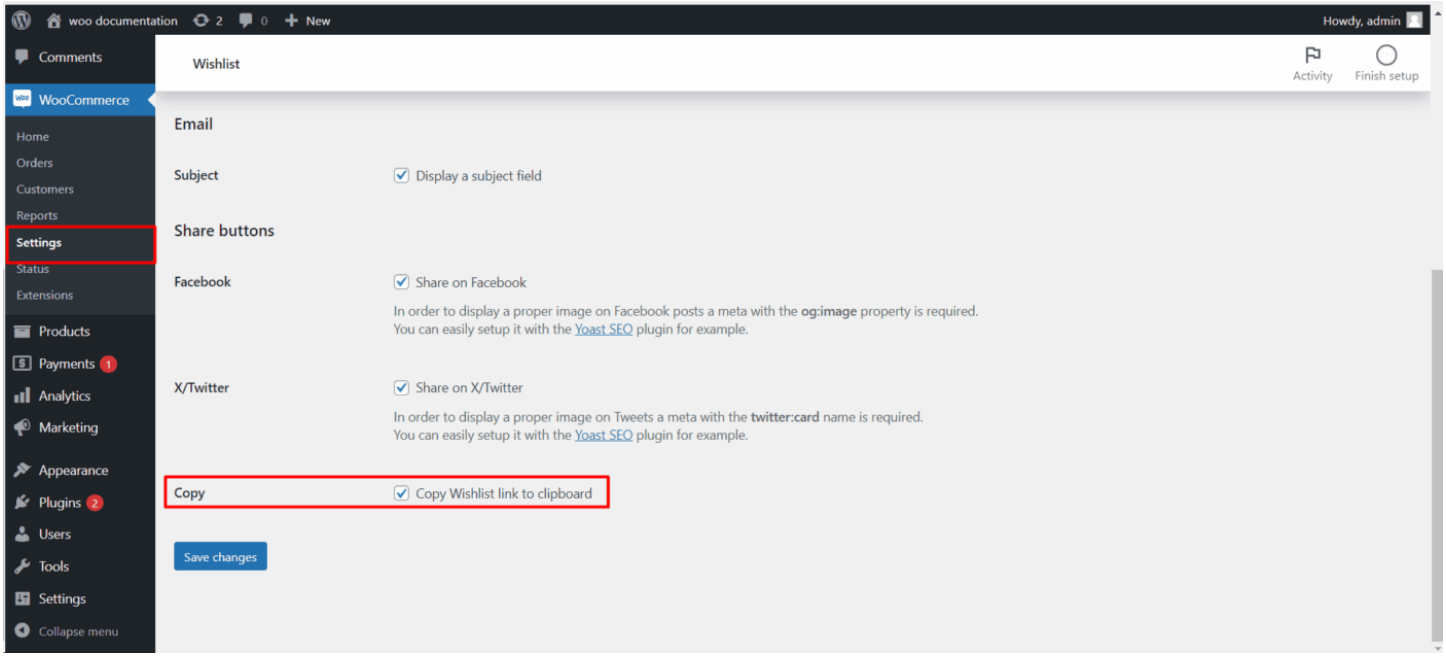
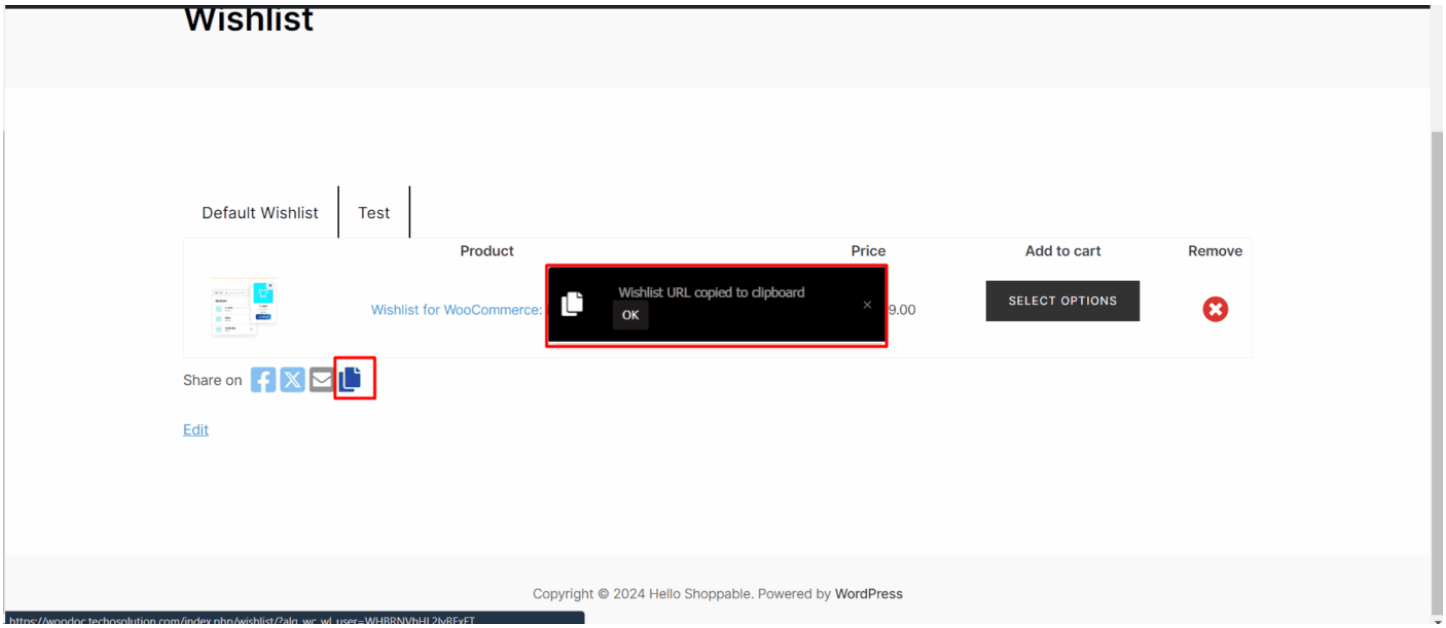
How to Simplify Wishlist Sharing with WooCommerce

How to · https://wpfactory.com/docs/wishlist-sharing-woocommerce/

To let customers share a wishlist link in Wishlist for WooCommerce, open the Wishlist settings in your WooCommerce settings, find the Share buttons section, check Copy Wishlist link to clipboard, and click Save changes. A button then appears on the wishlist page that copies the wishlist URL so customers can paste it anywhere.





Enabling the "Copy Wishlist Link" Feature in Woo-Commerce for Easy Sharing

Introduction

Social sharing is a vital aspect of modern e-commerce, and **Woo-Commerce** offers a feature that allows customers to easily share their wishlists. The **"Copy Wishlist Link to Clipboard"** option simplifies the process of sharing a wishlist, enabling customers to quickly share their curated selections with friends and family or on social media. This article will explain how to activate this feature within your **Woo-Commerce** settings.

- **Activating the "Copy Wishlist Link" Feature**
- **Accessing Wishlist Settings:**
- **Enabling the Feature:**

1. Scroll to the Share Section

- Within the Wishlist settings, find the section titled **'Share buttons'**.

2. Activate the Copy Link Option

- Locate the **'Copy Wishlist link to clipboard'** checkbox.
- Click to enable this feature, allowing a button to appear on the wishlist page for customers to copy the URL.

3. Save Your Changes

- Confirm your changes by clicking the '**Save changes**' button at the bottom of the page.

How Customers Can Use the "Copy Wishlist Link" Feature

Once enabled, the **"Copy Wishlist Link to Clipboard"** feature provides a clickable icon or button on the **wishlist** page.

Customers can

- **Copy the Wishlist URL:** By simply clicking the button, the wishlist's URL is copied to their clipboard.
- **Share Anywhere:** They can paste and share this link through any medium—be it email, social media platforms, messaging apps, or elsewhere.
- **Increase Engagement:** Sharing wishlists can drive friends and family to visit your store, potentially leading to more traffic and sales.

Tips for Encouraging Wishlist Sharing

- **Visibility:** Make sure the copy link button is easily visible and accessible on the wishlist page.
- **Instructions:** Provide a short instruction or tooltip on how to use the button for a more intuitive user experience.
- **Follow-Up:** Consider sending a thank you message or notification when a customer shares their wishlist, encouraging further engagement.



WISHLIST FOR WOOCOMMERCE

See every feature and the pricing on the Wishlist for WooCommerce plugin page.

View plugin →

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