How to Add Coupon Products to the Cart by URL

Pro Features · https://wpfactory.com/docs/woocommerce-add-coupon-products-to-cart-url/

Add coupon products to the cart automatically by URL

Adding coupon products to the cart by URL lets a single link both apply a "Fixed product discount" coupon and drop the matching products straight into the customer's cart, so they land on a ready-to-checkout cart with the discount already showing. This is a Pro feature of Coupons & Add to Cart by URL Links for WooCommerce.

Before you start

- WooCommerce, active.
- URL Coupons Pro (this option is disabled in the free version).
- A coupon whose discount type is **Fixed product discount**, with one or more products set under the coupon's **Usage restriction > Products**.

The feature only acts on **Fixed product discount** coupons. For percentage or fixed cart coupons there are no specific products to add, so nothing is added to the cart.

Step-by-step setup

1. Go to **WPFactory > Coupons by URL** (also reachable at **WooCommerce > Settings > URL Coupons**).
2. Stay on the **General** sub-tab.
3. Find **Add products to cart** and tick **Enable**.
4. Optionally tick **Empty cart** to clear the cart before the coupon's products are added, so only the promoted items remain.
5. Click **Save changes**.

Now share a coupon URL such as `https://yourstore.com/?alg_apply_coupon=FREEGIFT`. When a customer opens it, the coupon is applied and its linked products are added to the cart.

Options reference

Label	Option ID	Default	Free/Pro
Add products to cart (Enable)	`alg_wc_url_coupons_fixed_product_discount_add_products`	No	Pro
Empty cart	`alg_wc_url_coupons_fixed_product_discount_add_products_emptycart`	No	Pro

How it behaves

- Only products listed on the coupon are added, and only if they are not already in the cart.
- If **Empty cart** is on, the whole cart is cleared first, then the coupon's products are added. Use this when you want the customer to focus on the promoted items only.
- If coupons are globally disabled in WooCommerce, nothing is added.

Use cases

- A "buy this bundle at a fixed discount" campaign link that pre-loads the bundle.
- A free-gift promotion where the gift product is added and discounted to zero by a fixed product coupon.
- An influencer or email link that takes a first-time visitor to a cart that is already built and discounted.

Troubleshooting

- **Products are not added.** Confirm the coupon's discount type is **Fixed product discount** and that it lists products under **Usage restriction > Products**. Other coupon types do not add products.

- **The cart still shows old items.** Enable **Empty cart** if you want the cart cleared before the coupon products are added.
- **The discount does not show for guests.** Leave **Session > Force session start** enabled so guest sessions can hold the coupon. See the guide on making URL coupons work for guests and cached sites.



URL COUPONS

This is a Pro feature of URL Coupons. If you are still on the free version, upgrading takes a couple of minutes and unlocks this along with per-coupon redirects and custom notices.

Get URL Coupons Pro →

Related articles

- How to Delay a URL Coupon Until a Product Is Added
- Streamline Your Sales with Coupons & Add to Cart
- How to Set a Redirect URL Per Coupon
- URL Coupons: Free vs Pro Versions Compared
- Pro Features of URL Coupons