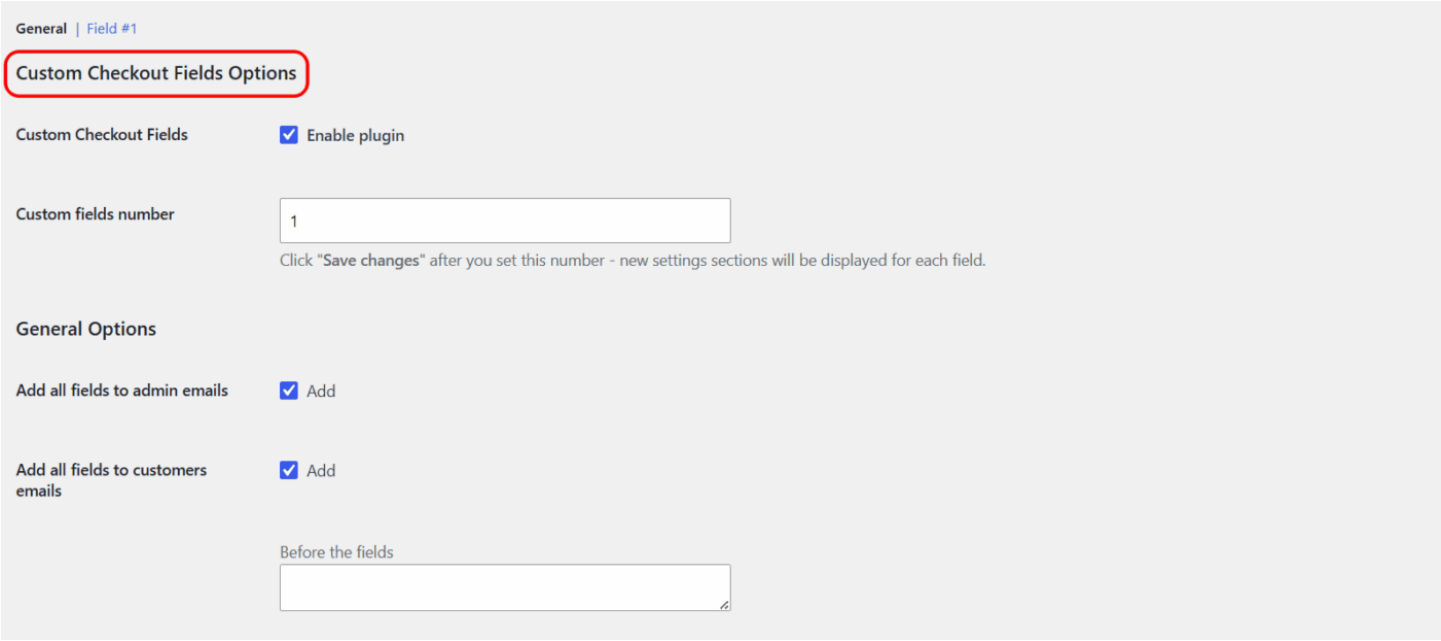
Custom Checkout Fields in Emails and Order Pages: Templates and Placeholders

References · https://wpfactory.com/docs/woocommerce-checkout-fields-email-templates/

Custom checkout fields in emails and order pages

Custom Checkout Fields for WooCommerce can add every submitted field to your WooCommerce order emails and to the customer-facing order pages, and it lets you control the surrounding markup with template textareas and placeholders. This reference lists each option, its default, and the placeholders you can use.



Where to find these options

Go to **WPFactory > Custom Checkout Fields** (also reachable at **WooCommerce > Settings > Custom Checkout Fields**) and open the **General** section. The controls sit under **General Options**.

Email options

Label	Option ID	Default
Add all fields to admin emails	`alg_wc_ccf_email_all_to_admin`	Yes
Add all fields to customers emails	`alg_wc_ccf_email_all_to_customer`	Yes
Before the fields	`alg_wc_ccf_emails_template_before`	Empty
Each field	`alg_wc_ccf_emails_template_field`	`<p><strong>%label%:</strong> %value%</p>`
After the fields	`alg_wc_ccf_emails_template_after`	Empty

Order Received and View Order options

These cover the "Order Received" (Thank You) page and the "View Order" page in the customer account.

Label	Option ID	Default
Add all fields to "Order Received" and "View Order" pages	`alg_wc_ccf_add_to_order_received`	Yes
Before the fields	`alg_wc_ccf_order_received_template_before`	Empty
Each field	`alg_wc_ccf_order_received_template_field`	`<p><strong>%label%:</strong> %value%</p>`
After the fields	`alg_wc_ccf_order_received_template_after`	Empty

Placeholders

The **Each field** templates run once per field, with two placeholders:

Placeholder	Replaced with
`%label%`	The field label.
`%value%`	The submitted value. Multiselect values are joined with commas.

The **Before the fields** and **After the fields** templates print once, wrapping the whole block, so they are the place for an opening heading or a closing tag.

Duplicate field labels

If a field uses the **Duplicate** option to repeat per product, the label of each copy is built from a template in the plugin's Advanced Options:

Label	Option ID	Default
For each product in cart	`alg_wc_ccf_duplicate_label_template_each_product`	`%product_title%`
For each product item in cart	`alg_wc_ccf_duplicate_label_template_each_product_item`	`%product_title% (%item_nr%)`
Glue	`alg_wc_ccf_duplicate_label_glue`	`:`

The Glue joins the base label and the per-product suffix, so a "Gift message" field for the product "Candle" reads "Gift message: Candle".

Example

To render each field as a table row in emails, set **Before the fields** to `<table>`, **Each field** to `<tr><td>%label%</td><td>%value%</td></tr>`, and **After the fields** to `</table>`.



CUSTOM CHECKOUT FIELDS FOR WOOCOMMERCE

These template controls are free. Custom Checkout Fields for WooCommerce Pro lets you add up to 100 fields, all formatted by the same templates.

See what Pro unlocks →

Related articles

- Where Custom Checkout Field Data Is Stored (Order Meta Reference)
- Showing Custom Fields on the Order Received and View Order Pages
- Shortcodes Available in Custom Checkout Fields
- General Troubleshooting for Custom Checkout Fields
- What You Get with Custom Checkout Fields Pro