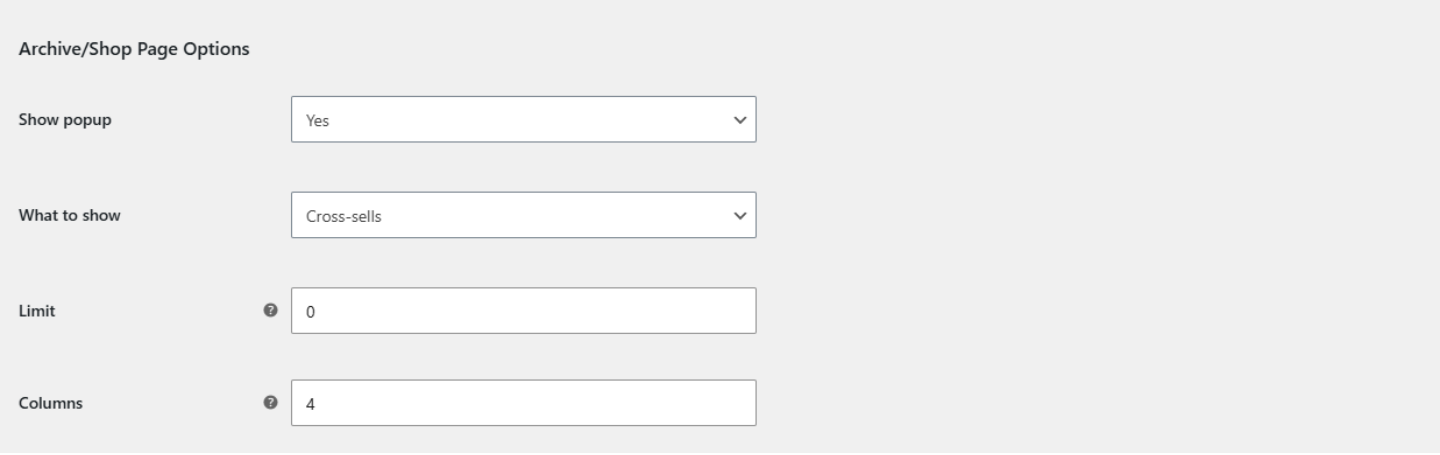
How to Show Cross-sell Products in a Popup in WooCommerce

How to · https://wpfactory.com/docs/woocommerce-cross-sell-popup/

To show cross-sell products in a popup in WooCommerce, add cross-sells on each product's **Linked Products** tab, then set **What to show** to **Cross-sells** at **WPFactory > Upsell, Cross-sell & Related Products Popup Pro > General**. WooCommerce Sales Bump: Upsell, Cross-sell & Related Products Popup then opens them when shoppers click Add to cart on shop and category pages.



Where the cross-sell popup appears

- **Shop, product category and other WooCommerce archive pages:** yes, when **What to show** is **Cross-sells**.
- **Single product pages:** no. The product page popup always shows upsells, with related products as a fallback. To suggest the same items there, add them to the product's **Upsells** as well.
- **Cart and checkout pages:** Sales Bump has no separate cart or checkout popup setting, and it does not change the cross-sells section WooCommerce shows on the cart page.

Steps

1. Go to **Products > All Products** and edit a product.

2. In **Product data**, open **Linked Products** and add products in **Cross-sells**. Click **Update**. Repeat for each product that should trigger the popup.
3. Go to **WPFactory > Upsell, Cross-sell & Related Products Popup Pro > General**.
4. Under **Archive/Shop Page Options**, set **Show popup** to **Yes**.
5. Set **What to show** to **Cross-sells**.
6. Set **Limit** (0 shows all cross-sells) and **Columns** (default 4).
7. Click **Save changes**.
8. Open your shop page and click **Add to cart** on a simple product that has cross-sells. The product is added and the popup lists its cross-sells.

Good cross-sell pairings

- A camera with a memory card and a spare battery.
- A phone case with a screen protector.
- A coffee grinder with a bag of beans.

FAQ

Can I show cross-sells in the popup on the product page?

Not directly. The product page popup uses the product's upsells. Add the same products to **Upsells** if you want them to appear there too.

Does Sales Bump show a popup on the cart or checkout page?

There is no cart or checkout popup setting. The popup is started by Add to cart buttons, and the checkout page has none. WooCommerce's own cart page cross-sells section keeps working as before.

Can the shop page popup show upsells and cross-sells together?

No. **What to show** takes one value at a time: Upsells, Cross-sells or Related products.

Why does the popup show fewer products than my Limit?

The popup only lists the cross-sells saved on the clicked product. **Limit** is a maximum, and products hidden from your catalog or out of stock (when WooCommerce hides out of stock items) are left out.



WOOCOMMERCE SALES BUMP: UPSELL, CROSS-SELL & RELATED PRODUCTS POPUP

Sales Bump is a premium plugin, and every option in this article is included with it. Get Sales Bump to turn more add-to-cart clicks into bigger orders.

View plugin →

Need a hand? Our team answers every ticket on the Sales Bump support forum.

Related articles

- Video: Set Up Upsell, Cross-sell and Related Products Popups
- How to Show a Related Products Popup in WooCommerce
- How to Choose Which Products Appear in the Sales Bump Popup
- How to Show an Upsell Popup After Add to Cart in WooCommerce
- How to Customize the Sales Bump Popup Design and Texts