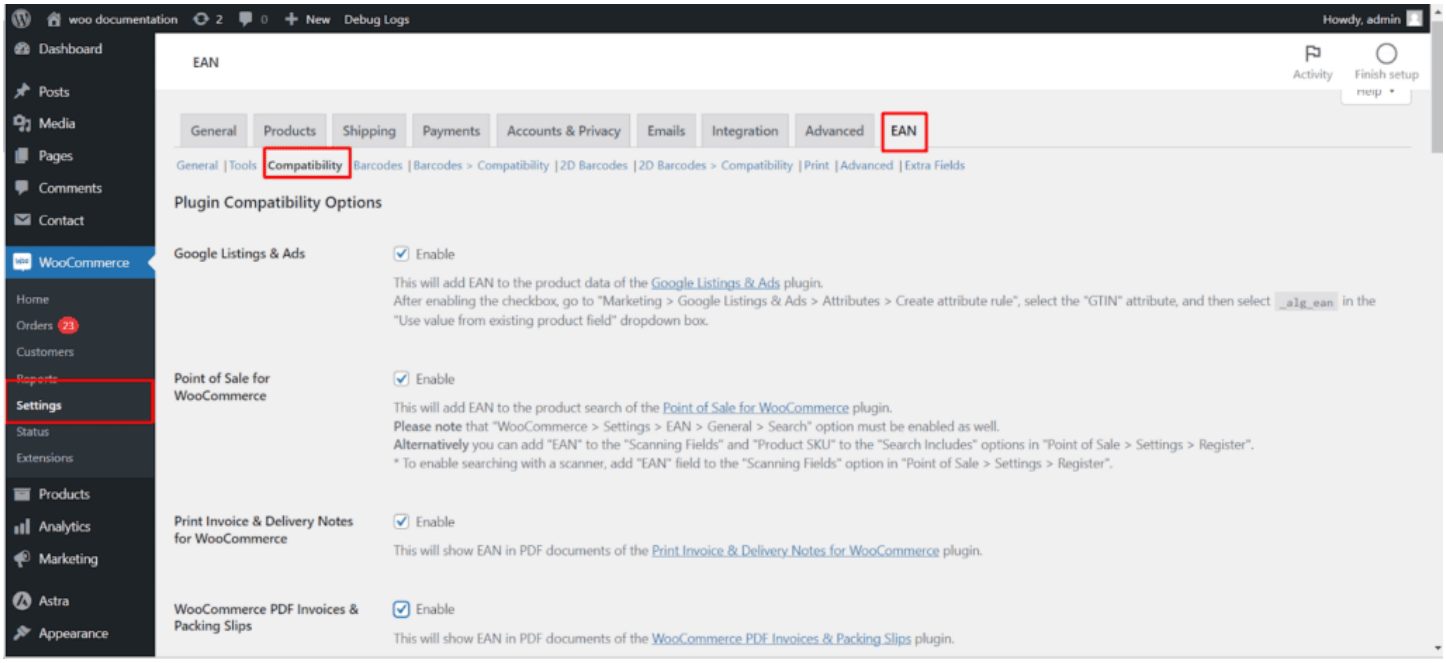
EAN for WooCommerce Compatibility Options

How to · https://wpfactory.com/docs/woocommerce-ean-compatibility/

To send product EANs to Google feeds, point of sale, PDF invoices, order exports or multivendor plugins, use EAN for WooCommerce. Go to **WPFactory > EAN > Compatibility**, tick **Enable** next to each plugin you run, adjust its extra options, and click **Save changes**. All of these options are free.

The compatibility options push your product EANs into other plugins you already run, so you do not have to copy codes by hand.



Where to find it

Go to **WPFactory > EAN** (also reachable at **WooCommerce > Settings > EAN**) and open the **Compatibility** section. The options are listed under **Plugin Compatibility Options**.

Supported integrations

Plugin	Option ID	Default	What it does

Google Listings & Ads	`alg_wc_ean_gla`	No	Adds the EAN to the product data used for GTIN
Google Product Feed	`alg_wc_ean_gpf`	Yes	Makes the EAN selectable as a source field in the feed settings
Point of Sale for WooCommerce	`alg_wc_ean_wc_pos_search`	No	Adds the EAN to product search
WooCommerce OpenPos	`alg_wc_ean_op`	Yes	Offers the EAN as the barcode meta key
Print Invoice & Delivery Notes	`alg_wc_ean_wcdn`	No	Shows the EAN in its PDF documents
WooCommerce PDF Invoices & Packing Slips	`alg_wc_ean_wpo_wcpdf`	No	Shows the EAN in its PDF documents
PDF Invoices, Packing Slips, Delivery Notes & Shipping Labels	`alg_wc_ean_wt_pklist`	No	Shows the EAN in its documents
WooCommerce Customer / Order / Coupon Export	`alg_wc_ean_wc_customer_order_export`	No	Adds an `item_ean` column to order items exports
Dokan	`alg_wc_ean_dokan`	No	Adds an EAN field to the vendor product form
WCFM and WCFM Marketplace	`alg_wc_ean_wcfm`	No	Adds an EAN field to the vendor product forms

MultiVendorX	`alg_wc_ean_mvx`	No	Adds an EAN field to the vendor product form
WC Vendors	`alg_wc_ean_wc_vendors`	Yes	Fixes its "Products" tab when EAN frontend search is on

Google Listings & Ads

Enable the option, then go to **Marketing > Google Listings & Ads > Attributes > Create attribute rule**, select the **GTIN** attribute, and choose `_alg_ean` from "Use value from existing product field". If you changed **Meta key** in the **Advanced** section, choose that key instead. You can then sync products to Google Merchant Center from the Google Listings & Ads connection testing page.

Google Product Feed

This option is on by default. It adds the EAN to the list of fields you can pick at **WooCommerce > Settings > Product Feeds > Global Trade Item Number (GTIN)**. Select it there to fill GTIN in your feed.

Point of Sale for WooCommerce

Enable the option, and make sure **General > Search** is on in EAN for WooCommerce so products can be found by EAN. To scan, add the EAN field to your point of sale scanning fields as described in the option's tooltip: **WooCommerce > Settings > Point of Sale > Scanning > Scanning Fields**.

WooCommerce OpenPos

This option is on by default. It makes the EAN available in OpenPos at **POS > Setting > Barcode Label > Barcode Meta Key**. Select it there so OpenPos reads your EANs.

PDF invoices and packing slips

- **WooCommerce PDF Invoices & Packing Slips:** set the **Content** (use the `%ean%` placeholder) and the **Position**: **Before item meta** or **After item meta** (default).
- **PDF Invoices, Packing Slips, Delivery Notes & Shipping Labels:** set the **Content** (default `<p>EAN: [alg_wc_ean]</p>`), the **Position** (before or after item name, before or after item meta, or **As a separate column** with its own title), and **Documents**, a comma-separated list such as `invoice,packinglist`. Leave Documents empty to include all documents.

Multivendor marketplaces

For Dokan, WCFM, WCFM Marketplace, and MultiVendorX, enabling the matching option adds an EAN field to the vendor product form. Each integration exposes a title and placeholder you can customize, and WCFM can add a Generate button for vendors. Dokan also has a **Required** option that marks the field as required in the vendor form.

If it does not work

- **The other plugin still shows no EAN.** Most integrations only make the EAN available. You still need to select it in that plugin's own settings, as described above.
- **Google feeds show an empty GTIN.** Check that products actually have an EAN and that the selected field matches your meta key. See EAN/GTIN empty in feeds after mapping.
- **POS search finds nothing. General > Search** must be enabled as well.

FAQ

Are the compatibility options free?

Yes. Every option in the **Compatibility** section is free.

Can barcode images appear in invoices, not just the number?

Yes, with Pro. Use **Barcodes > Compatibility** (see show barcodes in invoices and exports) or **2D Barcodes > Compatibility** (see 2D barcode compatibility options).

Where is the EAN stored, for plugins that ask for a field name?

In the product meta key `_alg_ean` by default. You can change it at **WPFactory > EAN > Advanced > Meta key**; if you do, use the new key everywhere another plugin asks for the EAN field.



EAN FOR WOOCOMMERCE

These integrations are free. EAN for WooCommerce Pro adds a separate set of barcode-image integrations for the same PDF and export plugins.

See what Pro unlocks →

Need a hand? Our team answers every ticket on the EAN for WooCommerce support forum.

Related articles

- How to Reset EAN Settings (Section or Whole Plugin)
- Import and Export Product EANs with the WooCommerce CSV Tools
- Add EAN to Product Structured Data (GTIN for Google)
- Add EAN and GTIN to the WooCommerce REST API
- How to Set Up EAN, UPC and GTIN Codes in WooCommerce