Custom Order Status Email Placeholders Reference

References · https://wpfactory.com/docs/woocommerce-order-status-email-placeholders/

This reference lists every placeholder available in the Pro status emails of Additional Custom Order Status for WooCommerce, and where each one works.

Subject, heading, and content placeholders

These placeholders work in the email **subject**, **heading**, and **content**:

Placeholder	Replaced with
`{order_id}`	Internal order ID.
`{order_number}`	Order number shown to the customer.
`{order_date}`	Order creation date, in your site date format.
`{order_billing_first_name}`	Billing first name.
`{order_billing_last_name}`	Billing last name.
`{order_pay_url}`	The customer pay-for-order URL. Added in version 1.9.3.
`{site_title}`	Your site title.
`{status_to}`	Slug of the new status.
`{status_to_title}`	Title of the new status.
`{status_from}`	Slug of the previous status.
`{status_from_title}`	Title of the previous status.

Heading and content only

Placeholder	Replaced with
`{order_details}`	The WooCommerce order items table.
`{completed_order}`	The full WooCommerce completed-order email block.

Recipient (email address) placeholders

These work only in the **Email address** field, and use percent signs, not curly braces:

Placeholder	Replaced with
`%customer%`	The order's billing email address.
`%admin%`	Your site's admin email address.

> **Note:** to insert an order meta value, use the `[alg_wc_os_order_meta key="..."]` shortcode in the content field. There is no `{custom_field_...}` placeholder.

Put these to work

Placeholders are used in Pro status emails. See how to send automated emails on status change, or get Custom Order Status Pro.



CUSTOM ORDER STATUS

See every feature and the pricing on the Custom Order Status plugin page.

View plugin →

Related articles

- Configuring Custom Order Status Emails
- Send WooCommerce Emails on Custom Order Status Change
- The Order Meta Shortcode for Status Emails
- Deleting a Custom Order Status Safely
- Custom Order Status: Free vs Pro Versions Compared