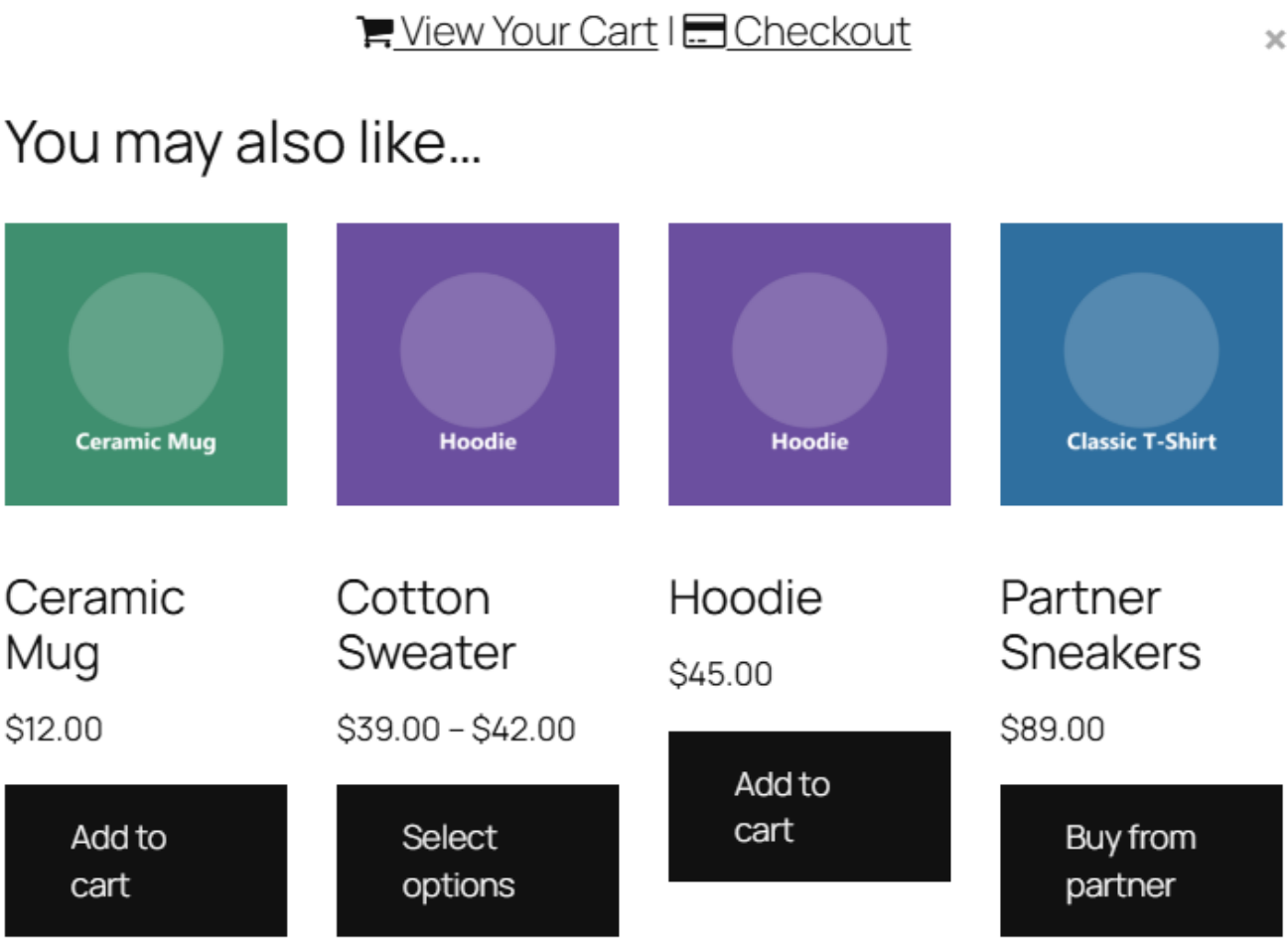
How to Show a Related Products Popup in WooCommerce

How to · https://wpfactory.com/docs/woocommerce-related-products-popup/

To show a related products popup in WooCommerce, open **WPFactory > Upsell, Cross-sell & Related Products Popup Pro > General** in WooCommerce Sales Bump: Upsell, Cross-sell & Related Products Popup. Set **What to show** to **Related products** for shop pages, and keep **Show related if upsells are not set** on **Yes** for product pages without upsells.



Where related products come from

Related products need no setup per product. WooCommerce picks them from products that share a category or tag with the product the shopper added, and the added product itself is never listed. You cannot hand-pick related products; use upsells or cross-sells when you need a fixed list.

Show a related products popup on shop pages

1. Go to **WPFactory > Upsell, Cross-sell & Related Products Popup Pro > General**.
2. Under **Archive/Shop Page Options**, set **Show popup** to **Yes**.

3. Set **What to show** to **Related products**.
4. Set **Limit** to cap how many related products appear (0 shows all), and **Columns** for the layout.
5. Click **Save changes** and test by clicking **Add to cart** on a simple product in your shop.

> **Using a block theme?** The shop popup attaches to WooCommerce's classic product list. On block themes whose shop page uses the **Product Collection** block (the default in themes such as Twenty Twenty-Five), clicking Add to cart adds the product but no popup opens. To use the popup, go to **Appearance > Editor > Templates > Product Catalog** and replace the Product Collection block with the **WooCommerce Classic Template** block, or use a classic theme.

Use related products as a fallback on product pages

1. Go to **WPFactory > Upsell, Cross-sell & Related Products Popup Pro > General**.
2. Under **Single Product Page Options**, set **Show related if upsells are not set** to **Yes** (the default).
3. Click **Save changes**.
4. Open a product with no upsells and click **Add to cart**. The popup shows the Related products section your theme prints on that page.

Products that have upsells still show their upsells on the product page. After the shopper closes the popup, the related products section stays in its usual place on the page.

FAQ

Can I choose which related products appear?

No. WooCommerce selects them automatically from shared categories and tags. To control the list, add products as upsells or cross-sells and point the popup at that type.

Why is there no related products popup on my product page?

Check that **Show related if upsells are not set** is Yes, that the product has no upsells, and that your theme still prints the Related products section. A product with no shared categories or tags has no related products to show.

Why does no popup open when I add a product from the shop page?

Check that **Show popup** under Archive/Shop Page Options is Yes and that you are testing a simple product (variable products go to their product page first). On a block theme, the shop page must use the classic product list; see the note above.

How do I limit the number of related products?

On shop pages, use **Limit**. On product pages, the number comes from your theme's Related products section.

Does the fallback setting change the shop page popup?

No. Shop pages follow **What to show** only. The fallback applies to single product pages.



WOOCOMMERCE SALES BUMP: UPSELL, CROSS-SELL & RELATED PRODUCTS POPUP

Sales Bump is a premium plugin, and every option in this article is included with it. Get Sales Bump to turn more add-to-cart clicks into bigger orders.

View plugin →

Need a hand? Our team answers every ticket on the Sales Bump support forum.

Related articles

- How to Show Cross-sell Products in a Popup in WooCommerce
- Video: Set Up Upsell, Cross-sell and Related Products Popups
- How to Choose Which Products Appear in the Sales Bump Popup
- How to Show an Upsell Popup After Add to Cart in WooCommerce
- How to Customize the Sales Bump Popup Design and Texts