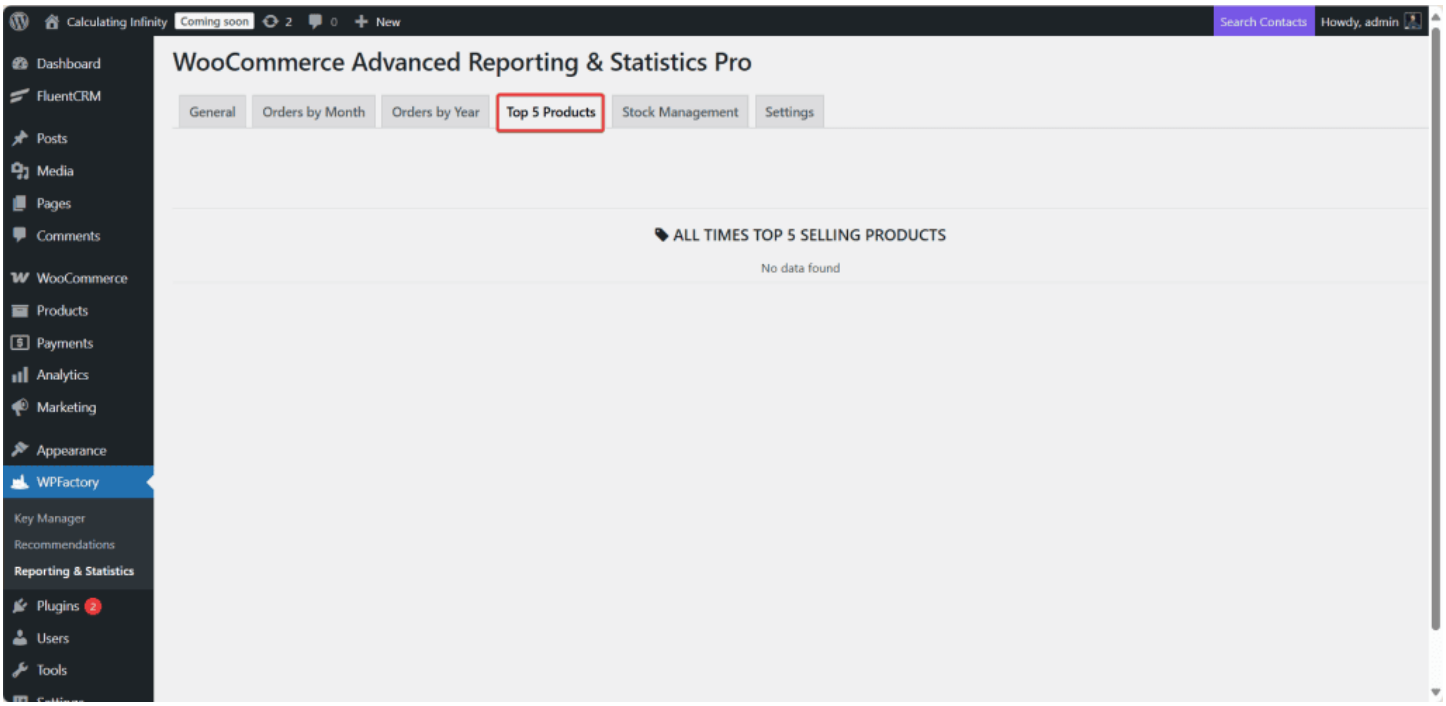
How to See Your Top Selling Products in WooCommerce

How to · https://wpfactory.com/docs/woocommerce-top-selling-products-report/

To find your best-selling WooCommerce products at a glance, open the Top 5 Products report in WooCommerce Advanced Reporting and Statistics. It ranks your five highest-selling products of all time, so you can see what drives your store and plan promotions around it.

Open the report

1. Go to **WPFactory > Reporting & Statistics**.
2. Click the **Top 5 Products** tab.



What it shows

The table is titled **All Times Top 5 Selling Products** and has three columns:

Column	Meaning

Category	The product's category or categories.
Product	The product name.
Sales	How many times the product has sold.

Good to know

- This report is **all-time**. Unlike the General tab, it is not affected by the date filter.
- Ranking is by number of times a product appears in orders, drawn from WooCommerce's product sales data.
- For a dated, filterable product breakdown (with net and gross sales and SKU), use the **Products** tab on the General report instead.

Use cases

- **Plan promotions** around proven best sellers.
- **Prioritize stock** for the products that move most often.
- **Spot category strength** by seeing which categories your top products belong to.

Troubleshooting

- **"No data found":** there are no recorded product sales yet, or WooCommerce's product sales lookup has not been populated. Place or sync some orders and revisit.



WOOCOMMERCE ADVANCED REPORTING AND STATISTICS

WooCommerce Advanced Reporting and Statistics turns your store data into clear, exportable reports, sales forecasts and stock alerts.

See everything it can do →

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