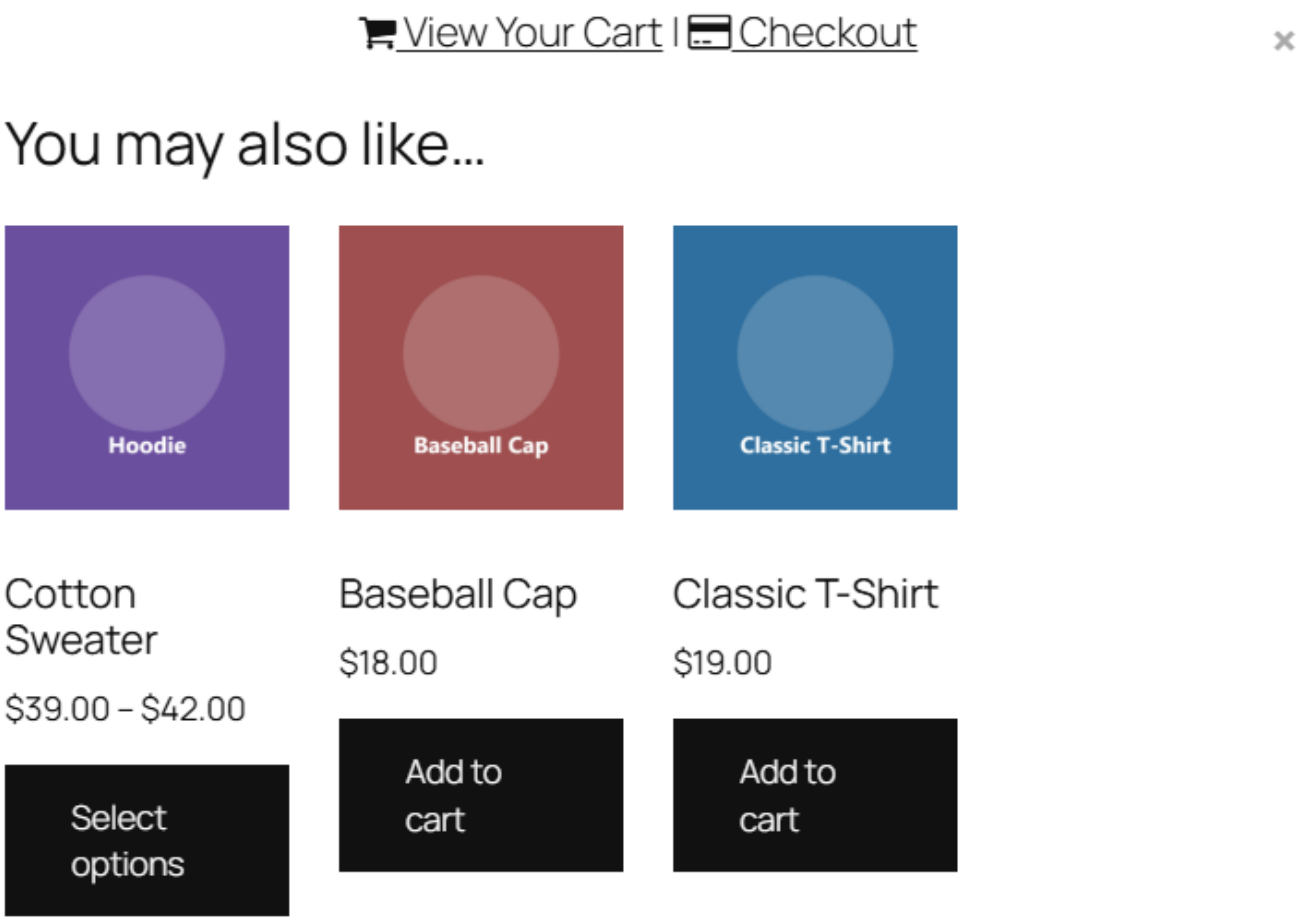
How to Show an Upsell Popup After Add to Cart in WooCommerce

How to · https://wpfactory.com/docs/woocommerce-upsell-popup-after-add-to-cart/

To show an upsell popup after add to cart in WooCommerce, add upsell products to each item under **Product data > Linked Products**, and WooCommerce Sales Bump: Upsell, Cross-sell & Related Products Popup opens them in a popup. Check **WPFactory > Upsell, Cross-sell & Related Products Popup Pro > General**; upsells are the default everywhere.



Before you start

- Sales Bump and WooCommerce are active.
- The WooCommerce option **Enable AJAX add to cart buttons on archives** (**WooCommerce > Settings > Products**) is on. Sales Bump turns it on when activated; the shop page popup needs it.

Steps

1. Go to **Products > All Products** and edit the product that should trigger the popup.

2. In **Product data**, open the **Linked Products** tab.
3. In **Upsells**, search for and select the products to suggest, then click **Update**.
4. Go to **WPFactory > Upsell, Cross-sell & Related Products Popup Pro > General**.
5. Under **Single Product Page Options**, set **Show related if upsells are not set** to **No** if the popup should appear only for products that have upsells. Leave it on **Yes** to show related products for the rest.
6. Under **Archive/Shop Page Options**, keep **Show popup** on **Yes** and **What to show** on **Upsells**.
7. Optional: set **Limit** (0 shows all upsells) and **Columns** (default 4) for the shop page popup.
8. Click **Save changes**, then test on the product page and the shop page.

What the shopper sees

- The product is added to the cart without a page reload, and the mini cart refreshes.
- On the product page, a **View Your Cart** link appears under the Add to cart button.
- The popup opens with the upsell products, each with its own Add to cart button, plus **View Your Cart** and **Checkout** links at the top.
- The popup closes with the × button, a click outside it, or the Esc key.

Product page and shop page popups differ

	Single product page	**Shop and category pages**
Products shown	Always the product's upsells (or related products as a fallback). **What to show** does not apply here.	Whatever **What to show** is set to. Upsells by default.
Where the popup content comes from	The upsells section your theme already prints on the product page (usually headed “You may also like…”)	Built by Sales Bump with the WooCommerce products shortcode
Number and columns	Set by your theme's upsells section	**Limit** and **Columns**

FAQ

Why did the “You may also like” section disappear from my product page?

Sales Bump hides the product page upsells section and shows it only as the popup after Add to cart. If **Show popup on mobile** is No, the section shows in its normal place on mobile devices.

Does the upsell popup work with variable products?

On the product page, yes: it opens after the shopper picks the options and clicks Add to cart, and the chosen variation and quantity are added. On shop pages, variable products show **Select options** instead of Add to cart, so they do not open the popup.

Can each product show different upsells?

Yes. The popup always uses the upsells saved on the product the shopper added, so every product can have its own list.

What happens if a product has no upsells?

On the product page it shows related products instead when **Show related if upsells are not set** is Yes, and no popup when it is No. On shop pages set to Upsells, no popup opens and the product is simply added to the cart.

Tip: to suggest add-ons rather than upgrades on shop pages, see How to Show Cross-sell Products in a Popup in WooCommerce.



WOOCOMMERCE SALES BUMP: UPSELL, CROSS-SELL & RELATED PRODUCTS POPUP

Sales Bump is a premium plugin, and every option in this article is included with it. Get Sales Bump to turn more add-to-cart clicks into bigger orders.

View plugin →

Need a hand? Our team answers every ticket on the Sales Bump support forum.

Related articles

- How to Show a Related Products Popup in WooCommerce
- Video: Set Up Upsell, Cross-sell and Related Products Popups
- How to Customize the Sales Bump Popup Design and Texts
- How to Control Where the Sales Bump Popup Appears
- How to Choose Which Products Appear in the Sales Bump Popup